# WATERCOLOR SOCIETY OF ALABAMA
# ALABAMA MEMBERS' SHOWCASE
## September 25, 2022 – Oct 22, 2022
**Vestavia Hills, AL Civic Center**
1090 Montgomery Highway
**Vestavia Hills, Al 35216**
**Melinda Burnett, Manager**
**mburnett@vhal.org**
**205 978 0153**

**JUROR OF SELECTION: Luke Buck.**
Luke Buck, a native "Hoosier", grew up in Indiana with a love for life, art, and nature that is evident in his nostalgic paintings of Americana landscapes and American wildlife.  He was raised in a family of artists with not only his father, but also his Mother, one Sister, and three Brothers, all of whom were blessed with artistic talents from fine arts to music, and poetry. Most of Luke's art education and influence came from training he received from his artist father *Harold Buck*, whom he shared a studio with  for many years.  Earning a scholarship while attending Arsenal Technical High School, Luke studied figure drawing at the *John Heron Art Institute,* both in Indianapolis, Indiana.  He majored in art here at *"Tech"* High School and received a *Vocational Certificate* in *Commercial Art* upon his graduation in 1960.  This launched Luke's art career with the school's job placement program and employment as an illustrator at the *Herff Jones Co.* in Indianapolis, IN.   In 2012 Luke was honored when the *Arsenal Technical High School, Alumni Association,* presented him with the *"Alumnus Of The Year"* award for his continued success in his chosen vocation.

**AWARDS JUDGE: To Be Announced**
**WORKSHOP:  To Be Announced**

**2022 AMS EXHIBITION CALENDAR:**

| Date | Event |
|------|-------|
| May 31,(Tues) | Prospectus Posted |
| Jul 9 (Sat) | Entry DEADLINE |
| Jul16 (Wed) | Juror Selection Begins |
| Aug 6 (Mon) | Artists Accepted List and Acceptance Letter with Shipping Instructions posted on Web |
| Sep 12- 16 (Tues-Fri) | Shipped Work Due at Vestavia Hills Civic Center,  Unpacking & Hanging of Paintings |
| Sep 17(Sat) | Hand Carried Work Due  (10:00AM-1:00PM) |
| Sep 22-24 (Thur-Sat) | Workshop with _____ (9:30AM-4:00PM Thur and Fri; 9:30-3:30PM Sat at Vestavia Hills Civic Center) |
| SEP 25 (Sun) | Award Ceremony and Opening Reception –(1:00PM-3:00PM at Vestavia Hills Civic Center) |
| Oct 21 (Fri) | Exhibition Closes |
| Oct 22 (Sat) | Hand Carried Paintings to be picked up (10:00AM –1:PM) |
| Oct 22 (Sat) | Paintings packaged |
| Nov 1 (Tue) | Shipping begins |

**ONLINE ENTRY** is now required for WSA Alabama Members Showcase.  We are providing tips and an Entry Tutorial to help guide you through the process.  If you follow the steps in the tutorial, it will probably save you time when completing the Entry Form online.  Please download and print the Entry Tutorial along with this Prospectus.  Click on ENTRY TUTORIAL at WSA website homepage www.watercolorsocietyofal.org

**AWARDS**: The Awards Judge will make the awards selection from the actual paintings displayed in the exhibition. Monetary awards for top three awards; three merit awards and seven certificates of recognition will be granted. Only one award per selected artist will be granted. All artists exhibiting in the show will receive one-half point toward Signature membership or advanced levels of membership.

**SALES**:  Paintings may be priced for sale or not for sale (NFS).  Changes in painting name, price or NFS status are not permitted following acceptance. Vestavia Hills Civic Center  will take a 10% commission on sales of paintings which will be donated to the Vestavia Hills Art Center.

**ARTIST ELIGIBILITY**:

Exhibition is open to Alabama resident artists who are at least 18 years of age, members of the Watercolor Society of Alabama whose dues are current, and who currently reside within the state of Alabama.

**MEMBERSHIP**:

All entrants must be current 2022 members of the Watercolor Society of Alabama.  Nonmembers may join WSA and enter the competition.  There are two methods to join or renew membership:

1) You may join or renew membership at any time online using PayPal by clicking on Join/Renew Now located on the right side of the WSA website homepage at www.watercolorsocietyofal.org. Also, you may join/renew when filling out the Exhibition Entry Form online (see Entry Tutorial).

2) If you wish to join WSA by mail, the membership form may be downloaded, printed and filled out. To locate the form, go to watercolorsocietyofal.org and click on Membership (top menu) or Join/Renew Now on the right.  Make check payable to WSA in the amount of $40 and mail with completed form to Membership Chair.    Mail to Heike Covell, Membership Chair, 11012 Willingham Drive, Huntsville AL   35803-2073.

Former Members:    If you have not yet renewed your dues for 2022, your membership expired on Jan 1, 2022. If you are not listed in the website directory by your last name located below the Membership tab in the drop-down menu on the WSA website, you are not currently a member, and you need to pay your dues for 2022 either by check or by PayPal.     Please make checks in the amount of $40, payable to WSA.    Mail to Heike Covell, Membership Chair, 11012 Willingham Drive, Huntsville AL   35803-2073. You may also pay by PayPal.   When completing the online Entry Form click "I am a new member."   You will then be added back to the database as a member.

NOTE:  If paying by mail, all membership checks must be received by the Membership Chair prior to entering the exhibition online.  When completing the online Entry Form click on circle "I am a member".

**MEMBERSHIP BENEFITS**:

• **Receipt of Newsletters**

• **Discount on Workshop Fee**

• **Copy of National Exhibition Catalogue**

• **Option to be in Members Gallery of Website**

• **Earn points toward Signature Membership.   For info about Signature Member status, visit the Website at www.watercolorsocietyofal.org.  (Dues must be paid annually to retain attained status.)**

**SPECIFICATIONS (READ CAREFULLY)**

• **Eligible paintings are limited to water-soluble media applied in an aqueous, watercolor manner.  For more information on the term "aqueous, watercolor manner" see FAQ at watercolorsocietyofal.org**

• **Entries must be original, painted after January 1, 2020, and NOT PREVIOUSLY JURIED INTO ANY WSA EXHIBITION.**

**ALLOWED:**

- Only original composition and artwork by the artist is accepted.  See FAQ: How does WSA define the original art requirement for entries at www.watercolorsocietyofal.org
- Watercolor, acrylic, casein, gouache, egg tempera, metallic, ink, watercolor pencil and watercolor crayon.
- Watercolor paper, watercolor or illustration board, watercolor canvas (without added medium) and clay board (example, Aqua board),  Yupo or other synthetic paper.
- Collage items: original work by the artist on one or a combination of watercolor paper, white rice paper without inclusions, white tissue paper, Yupo or other synthetic papers.

**NOT ALLOWED:**
- Textured medium, textured applications (e.g., with pallet knife, applied textured papers).
- Raised paint.  Raised paint when applying any of the allowed media, e.g., acrylic, indicates the        application is not aqueous enough.
- Diptychs or triptychs unless in a common frame.
- Pastels.
- Class or workshop paintings, copies, computer generated art, digital images, prints or reproductions.
- Copies or likeness of another's work (i.e., painting, drawing, photograph, digital image or prints).
- Original artwork derived from any published source or other artist's work.
- Varnished or waxed paintings.
- Canvas Supports, except Watercolor Canvas.

**PRESENTATION OF FRAMED ART:**

**ALLOWED:**
- Minimum image size: 140 square inches (multiply height x width, e.g., 10" x 14").
- Maximum frame size: 48" in any direction.
- Maximum frame width: 3 inches.
- Wood frame: simple wood tones or painted gold, silver, or black (w/o carved ornamentation).  See        **FAQ** at WSA website for examples.
- Metal frame: gold, silver or black (without decorative corners).
- Light enough to be handled by one person.
- Plexiglas plastic glazing only.
- Wire must have taped ends or plastic coating, ready to hang and support the strength of the        painting.
- Mats (inner and outer) if used **must be white or off-white**.
- Wood Liners/Filets, if used, must be wood tone, white, gold, or silver.

**NOT ALLOWED:**
- Glass
- Non-glare glazing
- Frayed wire ends
- Colored mats/liners **including beige and yellow tints**
- Saw tooth hangers
- Smudged, dirty mats
- Painted colored frames

**HOW TO ENTER:**
Follow all instructions carefully.  Print and retain this prospectus for future reference.  Begin by preparing the digital images.  Keep in mind that these images are what the Juror views for acceptance into the exhibition.

**IMAGES:**  Artists must submit digital JPEG files through the electronic entry form on the WSA website when filling out the 2022 Exhibition Entry Form online.  One or two images may be submitted.  Images must be in **JPEG** format with a resolution/dpi of 300 and no more than **3MB.**

(See How to Photograph Art and How to Prepare Images and other tips at Resources/Tips on WSA website)

**DIGITAL IMAGE REQUIREMENTS:** Prepare your digital images before filling out the 2022 Exhibition Entry Form online. Save these files on your computer where you can locate the image(s) to upload when completing the Entry Form online.
- Color **must** be accurate for web and catalogue publication.
- Images **must** be 300 dpi and saved in JPEG format not to exceed 3MB.
- Images **must** be cropped to exclude frames, mats & background and must be correctly oriented (vertical or horizontal).
- Each image **must** have the artist's last name, an entry number (A or B) and title to coincide with Entry Form: (e.g. JonesARock.jpg, JonesBScissors.jpg, etc., no spaces)
- Save the image(s) on your computer.
- Changes/substitutions to entries will not be accepted after July 9, 2022.

**ONLINE ENTRY:**
- All entries must be submitted online. **NO email/postal mail entries accepted.** Successful completion of your online entry will be acknowledged with an automated notification of your entry data from the website.
- A tutorial is provided to help guide you through the online entry process. Click on Entry Tutorial at watercolorsocietyofal.org to download and print. Before you open the online entry form, please have your entry information available using the Entry Tutorial as your guide.
- After preparing your entry information per the Prospectus and the Tutorial, you will find a link to enter the Exhibition Online at www.watercolorsocietyofal.org Home page. The link will take you to the online Exhibition Entry Form to fill out.
- Enter your information • join/renew membership if needed • upload your digital image(s) • sign the AGREEMENT electronically with the cursor (see below). SUBMIT and pay through PayPal (credit, debit card or personal PayPal account). The Entry Tutorial takes you through these steps.
- If you have a problem submitting your entry online, **contact Jae Shepard at jaeshep@aol.com or 256 810 9240.** Members who do not have computer capability may contact Jaceena Shepard who will help them enter by another method.

**NON-REFUNDABLE ENTRY FEE:**
An entry fee of $40 is required for up to 2 entries. Nonmembers can enter by becoming members, paying the entry fee plus yearly dues of $40.00. All fees will be paid through PayPal at the time of submitting your Online Entry form. Those without a PayPal account will still go through PayPal to use a credit or debit card.

**DELIVERED WORKS:** - **DEADLINE** for receipt at Vestavia Hills - Sep 12-16 for Shipped Art & Sep 17 for Hand Carried Art
- Artwork will be reviewed at the venue by the WSA Screening Committee to assure adherence to the Prospectus. The committee has authority to remove a painting from its frame if necessary to verify compliance with competition requirements.
- Works that do not pass either the selection image screening or on-site painting screening will be returned at artist's expense. The Screening Committee's decisions are final.
- Entrants failing to deliver selected works may be denied entry to future exhibitions for up to two years.
- No painting may be substituted, and none may be removed before the end of the show.
- WSA reserves the right to refuse any painting that does not match the submitted entry, the prospectus or framing criteria.

**DELIVERY AND RETURN SHIPMENT:**
All artists whose work is selected for exhibition will receive instructions for shipping and delivery in the Acceptance Letter posted on the WSA Website (downloadable). The Accepted Artist List will also be posted on the WSA Website. A $25 HANDLING FEE will be charged for all shipped

paintings.  Make check payable to WSA in the amount of $25 and mail to Jaceena Shepard @ 12906 Monte Vedra Rd, Huntsville, AL 35803.  **Check must arrive NLT Sep 17, 2022.**

LIABILITY:
WSA and the Vestavia Hills Civic Center will take every precaution against damage or theft but will not be responsible for damage or loss whatever the cause.  Artists should carry their own insurance.

AGREEMENT:  After you have completed your artwork information and uploaded your images, you will be **required** to electronically sign the online agreement as it appears below on the 2022 AMS Entry Form:

**AGREEMENT**:  Submission of this (these) image(s) of the painting(s), if accepted by the Juror of Selection, shall constitute an Agreement on the part of the artist to comply with the conditions set forth in this Prospectus, including the following:
1.      I hereby release and discharge the officers of the Watercolor Society of Alabama (WSA) its representatives, and the Exhibition Venue from all claims occasioned by damage or loss of said image or painting while in the possession of WSA/Exhibition Venue.
2.      No work accepted may be withdrawn prior to the close of the exhibition.
3.      Permission to reproduce the painting for educational or publicity purposes is granted.
4.      I realize if my work is selected and I withdraw, or it does not meet eligibility requirements set forth in the prospectus including that it has not been exhibited in another WSA show, I will be disqualified immediately.  Awards or certificates and the 2022 signature status points will be rescinded, and I will not be allowed to enter WSA exhibitions for up to two years.

**Signature***  I agree to these terms

USE CURSOR TO SIGN IN SIGNATURE BLOCK ON EXHIBITION ENTRY FORM

IF YOU HAVE QUESTIONS ABOUT THE PROSPECTUS REQUIREMENTS, PLEASE CONTACT JACEENA SHEPARD at: jaeshep@aol.com.


To enter the Exhibition, go to [www.watercolorsocietyofal.org](www.watercolorsocietyofal.org) and click on Enter Online.