

**WATERCOLOR SOCIETY OF ALABAMA**  
**2019 ALABAMA MEMBERS SHOWCASE (AMS)**  
**September 15 - November 8, 2019**

**JEMISON-CARNEGIE HERITAGE HALL MUSEUM (HHM)**

200 South Street, East  
Talladega, AL 35160  
256-761-1364 hhmuse@bellsouth.net

**SELECTION JUROR:** **David R. Smith**, AWS, NWS, has studied under numerous instructors in the states and in China. He has displayed his work in galleries and museums across the United States, and his work has been awarded at the state and national level. David has received Signature Membership with the American Watercolor Society, National Watercolor Society, and others. He enjoys the challenge of working in harmony with a fluid medium. By providing the proper environment, surrendering some control, and working *with* the medium, the most beautiful results oftentimes occur naturally. To keep the paintings from getting too precise, and instead, to convey a feeling of aliveness, David utilizes a number of techniques such as working wet into wet, glazing, pouring, spattering, and spraying. These techniques not only keep the painting fresh, but produce exciting intermingling and textures effortlessly. <https://dsmithfineart.com>

**AWARDS JUDGE:** **Judi Betts**, of Baton Rouge, LA, a master of watercolor paintings, has attained an international reputation for her transparent paintings. Her paintings have won over 100 awards in major competitions; i.e., The National Academy of Design, American Watercolor Society, National Watercolor Society and Watercolor USA.

Judi has received the Louisiana Governor's Award for Professional Artist, the state's most prestigious award, and the Transparent Watercolor Society of America awarded her their "Master of Watercolor" designation. Judi is the author of the award winning books *WATERCOLOR...Let's Think About It!* (5th printing) and *PAINTING...a QUEST toward XTRAORDINARY* (5 awards) and is also a contributor to many prominent art magazines. The ARTIST'S MAGAZINE selected Judi to be a juror for their 2002 International Art Competition that drew over 15,000 entries.

Judi is a signature member of the American and National Watercolor Societies. She also holds memberships in both the National and Salmagundi Art Clubs in New York City; and is listed in WHO'S WHO IN AMERICAN ART. Her paintings are included in corporate, university, museum and private collections. [judibetts@att.net](mailto:judibetts@att.net)

**WORKSHOP:** **Judi Betts**, AWS, NWS, has been juror/judge for over 150 national/international and regional competitions. She has given invitational sessions for watercolor societies in Norway, Puerto Rico, Sweden and Canada. More than 425 workshops have been presented by Judi. (Members \$360; Non-Members \$400. For workshop information contact: Jaceena Shepard (256 810 9240; [jaeshep@aol.com](mailto:jaeshep@aol.com)). To download brochure go to [www.watercolorsofala.org](http://www.watercolorsofala.org)

**2019 AMS EXHIBITION CALENDAR:**

|           |   |
|-----------|---|
| June 22   | <b>Entry DEADLINE</b>   |
| July 13   | Juror Selection Begins.   |
| July 27   | Artists Accepted List and Acceptance Letter with Shipping Instructions posted on Web. |
| Aug 26-29 | Shipped Work Due at HHM   |
| Aug 31    | Hand Carried Work Due (10:00AM-1:00PM)  |
| Aug 31    | Annual Member's Meeting (1:30 - 3:00 PM)  |
| Sep 12-14 | Workshop with (9:30AM-4:00PM Thur and Fri; 9:30-3:30PM Sat at HHM)                    |
| Sep 15    | Award Ceremony and Opening Reception – (1:00PM-3:00PM at HHM)                         |
| Nov 8     | Exhibition Closes   |
| Nov 9     | Hand Carried Paintings to be picked up (10:00AM – 1:00PM)                             |
| Nov 11    | Paintings packaged, and shipping begins   |

**ONLINE ENTRY is now required for WSA Alabama Members Showcase.** We are providing tips and an Entry Tutorial to help guide you through the process. If you follow the steps in the tutorial, it will probably save you time when completing the Entry Form online. Please download and print the Entry Tutorial along with this Prospectus. Click on **ENTRY TUTORIAL** at WSA website homepage [www.watercolorsofala.org](http://www.watercolorsofala.org)

**AWARDS:** The Juror of Awards will make the awards selection from the actual paintings displayed in the exhibition. Monetary awards for top two awards, one merit award and five certificates of recognition will be granted. Only one award per selected artist will be granted. All artists exhibiting in the show will receive one-half point toward Signature membership or advanced levels of membership.

**SALES:** Paintings may be priced for sale or not for sale (NFS). Changes in price or NFS status are not permitted following acceptance. Heritage Hall Museum **will take a 10% commission** on sales of paintings.

### **ARTIST ELIGIBILITY:**

Exhibition is open to artists who are at least 18 years of age, members of the Watercolor Society of Alabama whose dues are current, and who reside within the state of Alabama.

### **MEMBERSHIP:**

All entrants must be current 2019 members of the Watercolor Society of Alabama. Nonmembers may join WSA and enter the competition. There are two methods to join or renew membership:

**1)** You may join or renew membership at any time online using PayPal by clicking on **Join/Renew Now** located on the right side of the WSA website homepage at [www.watercolorsocietyofal.org](http://www.watercolorsocietyofal.org).

Also, you may join/renew when filling out the Exhibition Entry Form online (see Entry Tutorial).

**2)** If you wish to join WSA by mail, the membership form may be downloaded, printed and filled out. To locate the form go to [watercolorsocietyofal.org](http://watercolorsocietyofal.org) and click on **Membership** (top menu) or **Join/Renew Now** on the right. Make check payable to WSA in the amount of \$40 and mail with completed form to Membership Chair (mailing address below).

**Current members** who have not yet renewed their dues for 2019, your membership expired on 1 January 2019. Please make checks in the amount of \$40, payable to WSA. Mail to Heike Covell, Membership Chair, 11012 Willingham Drive, Huntsville AL 35803-2073.

**NOTE: If paying by mail, all membership checks must be received by the Membership Chair prior to entering the exhibition online. When completing the online Entry Form click on circle "I am a member".**

### **MEMBERSHIP BENEFITS:**

- Receipt of Newsletters
- Discount on Workshop Fee
- Copy of National Exhibition Catalogue
- Option to be in Members Gallery of Website
- Earn points toward Signature Membership. For info about Signature Member status, visit WSA Website at [www.watercolorsocietyofal.org](http://www.watercolorsocietyofal.org) (Dues must be paid annually to retain attained status.)

### **SPECIFICATIONS (READ CAREFULLY)**

- Eligible paintings are limited to water-soluble media applied in an aqueous, watercolor manner. For more information on the term "aqueous, watercolor manner" see FAQ at [watercolorsocietyofal.org](http://watercolorsocietyofal.org)
- Entries must be original, **painted after January 1, 2017, and NOT PREVIOUSLY JURIED INTO ANY WSA EXHIBITION.**
- WSA reserves the right to refuse entries that are deemed to be obscene, controversial, or in bad taste. The Screening Committee is authorized to make the decision whether any entry falls into these categories.

### **ALLOWED:**

- Only original composition and artwork by the artist is accepted. See **FAQ:** How does WSA define the original art requirement for entries at [www.watercolorsocietyofal.org](http://www.watercolorsocietyofal.org)
- Watercolor, acrylic, casein, gouache, egg tempera, metallic, ink, watercolor pencil and watercolor crayon.
- Watercolor paper, watercolor or illustration board, watercolor canvas (without added medium) and clay board (example, Aqua board), Yupo or other synthetic paper.

- Collage items: original work by the artist on one or a combination of watercolor paper, white rice paper without inclusions, white tissue paper, Yupo or other synthetic papers.

### **NOT ALLOWED:**

- Textured medium, textured applications (e.g., with pallet knife, applied textured papers).
- Raised paint. Raised paint when applying any of the allowed media; e.g., acrylic, indicates the application is not aqueous enough.
- Diptychs or triptychs unless in a common frame.
- Pastels.
- Class or workshop paintings, copies, computer generated art, digital images, prints or reproductions.
- Copies or likeness of another's work (i.e. painting, drawing, photograph, digital image or prints).
- Original artwork derived from any published source or other artist's work.
- Varnished or waxed paintings.
- Canvas Supports, except Watercolor Canvas.

### **PRESENTATION OF FRAMED ART:**

#### **ALLOWED:**

- Minimum image size: 140 square inches (multiply height x width; e.g. 10" x 14").
- Maximum frame size: 48" in any direction.
- Maximum frame width: 3 inches.
- Wood frame: simple wood tones or painted gold, silver, or black (w/o carved ornamentation). See **FAQ** at WSA website for examples.
- Metal frame: gold, silver or black (without decorative corners).
- Light enough to be handled by one person.
- Plexiglas plastic glazing only.
- Wire must have taped ends or plastic coating, ready to hang and support the strength of the painting.
- Mats (inner and outer) if used, **must be white or off-white**.
- Wood Liners/Filets, if used, must be wood tone, white, gold, or silver.

#### **NOT ALLOWED:**

- Glass
- Non-glare glazing
- Frayed wire ends
- Colored mats/liners **including beige and yellow tints**
- Saw tooth hangers
- Smudged, dirty mats
- Painted colored frames

#### **HOW TO ENTER:**

Follow all instructions carefully. Print and retain this prospectus for future reference. Begin by preparing the digital image of your painting. Keep in mind that these images are what the Juror views for acceptance into the exhibition.

**IMAGES:** Artists must submit digital JPG files through the electronic Entry Form on the WSA website when filling out the 2019 Showcase Entry Form online. One or two entry images may be submitted. Images must be in JPG format with a resolution/dpi of 300 and no more than 3MB. (See ***How to Photograph Art and How to Prepare Images*** and other tips at Resources/Tips on WSA website)

**DIGITAL IMAGE REQUIREMENTS:** Prepare your digital images before filling out the 2019 Exhibition Entry Form online. Save these files on your computer where you can locate the image(s) to upload when completing the Entry Form online. Make sure images conform to the following requirements:

- Color **must** be accurate for website presentation.
- Images **must** be 300 dpi and saved in JPEG format not to exceed 3MB. **Note: If you do not have photo editing software on your computer, a free online editing tool is available at: [www.resizeimage.net](http://www.resizeimage.net)**
- Images **must** be cropped to exclude frames, mats & background and must be correctly oriented (vertical or horizontal). You can use the **free online editing tool at: [www.resizeimage.net](http://www.resizeimage.net)** to also crop your photo image.
- Each **image must** have the artist's **last name, an entry number (A, B) and title to coincide with your Entry Title**. E.g., for your first **Entry Title A**, if you enter JonesARock, then it's Image File must have the Name: JonesARock.jpg, no spaces
- Save the image(s) on your computer where you can find them to upload.
- Changes/substitutions to entries will not be accepted after **June 22, 2019**.

#### **ONLINE ENTRY:**

- All entries must be submitted online. **NO email/postal mail entries accepted**. Successful completion of your online entry will be acknowledged with an automated notification of your entry data from the website.
- A tutorial is provided to help guide you through the online entry process. Click on **Entry Tutorial** at [watercolorsofala.org](http://watercolorsofala.org) to download and print. Before you open the online entry form, please have your entry information available using the Entry Tutorial as your guide.
- After preparing your entry information per the Prospectus and the Tutorial, **you will find a link to enter the Exhibition Online** at [www.watercolorsofala.org](http://www.watercolorsofala.org) Home page. The link will take you to the **online Exhibition Entry Form to fill out**.
- Enter your information • join/renew membership if needed • upload your digital image(s) • sign the AGREEMENT electronically with the cursor (see below). SUBMIT and pay through PayPal (credit, debit card or personal PayPal account). The Entry Tutorial takes you through these steps.
- If you have a problem submitting your entry online, contact Jae Shepard at [jaeshep@aol.com](mailto:jaeshep@aol.com) or 256 810 9240 or Shirley Tucker at [stjuck41@att.net](mailto:stjuck41@att.net) 256 773 8353 for help.

#### **NON-REFUNDABLE ENTRY FEE:**

An entry fee of \$40 is required for up to 2 entries. Nonmembers can enter by becoming members, paying the entry fee plus yearly dues of \$40.00. All fees will be paid through PayPal at the time of submitting your Online Entry form. Those without a PayPal account will still go through PayPal to use a credit or debit card.

#### **DELIVERED WORKS: - **DEADLINE AUG 31, 2019 for receipt at HHM****

- WSA reserves the right to refuse any painting that does not match the submitted entry, the prospectus or framing criteria.
- Artwork will be reviewed at the venue by the WSA Screening Committee to assure adherence to the Prospectus. The committee has authority to remove a painting from its frame if necessary to verify compliance with competition requirements.
- Works that do not pass either the selection image screening or on-site painting screening will be returned at artist's expense. The Screening Committee's decisions are final.
- Entrants failing to deliver selected works may be denied entry to future exhibitions for up to two years.
- No painting may be substituted and none may be removed before the end of the show.

#### **DELIVERY AND RETURN SHIPMENT:**

All artists whose work is selected for exhibition will receive instructions for shipping and delivery in the Acceptance Letter posted on the WSA Website (downloadable). The Accepted Artist List will also be posted on the WSA Website. A \$25 HANDLING FEE will be charged for all shipped paintings. Make check payable to WSA in the amount of \$25 and mail to Jaceena Shepard @ 1571 County Rd 414, Town Creek, AL 35672. **Check must arrive NLT Aug 31, 2019.**

#### **LIABILITY:**

WSA and the Heritage Hall Museum will take every precaution against damage or theft but will not be responsible for damage or loss whatever the cause. Artists should carry their own insurance.

**AGREEMENT:** After you have completed your artwork information and uploaded your images, you will be **required** to **electronically sign the agreement as it appears below** on the **2019 AMS Entry Form**:

**AGREEMENT:** Submission of this (these) image(s) of the painting(s), if accepted by the Juror of Selection, shall constitute an Agreement on the part of the artist to comply with the conditions set forth in this Prospectus, including the following:

1. I hereby release and discharge the officers of the Watercolor Society of Alabama (WSA) its representatives, and the Exhibition Venue from any and all claims occasioned by damage or loss of said image or painting while in the possession of WSA/Exhibition Venue.
2. No work accepted may be withdrawn prior to the close of the exhibition.
3. Permission to reproduce the painting for educational or publicity purposes is granted.
4. I realize if my work is selected and I withdraw, or it does not meet eligibility requirements set forth in the prospectus including that it has not been exhibited in another WSA show, I will be disqualified immediately. Awards or certificates and the 2019 signature status points will be rescinded, and I will not be allowed to enter WSA exhibitions for up to two years.

**Signature\***

**I agree to these terms**

**USE CURSOR TO SIGN IN SIGNATURE BLOCK ON EXHIBITION**

IF YOU HAVE QUESTIONS ABOUT THE PROSPECTUS REQUIREMENTS, PLEASE CONTACT JACEENA SHEPARD at: [jaeshep@aol.com](mailto:jaeshep@aol.com) or SHIRLEY TUCKER at: [sltuck41@att.net](mailto:sltuck41@att.net)

To enter the Exhibition go to [www.watercolorsofAlabama.org](http://www.watercolorsofAlabama.org) and click on **Enter Online**.