

WATERCOLOR SOCIETY OF ALABAMA
78th National Annual Exhibition
June 2 - August 2, 2019

Alabama Center for the Arts (ACA)
133 Second Ave NE, Decatur, AL 35601
256.260.4293 alabamacenterforthearts.org

JUROR OF SELECTION: Laurin McCracken is a retired architect. He has put the skills learned over the years in drawing, photographing and observing to use as a watercolorist. He studied with Gwen Bragg at the Art League School in Alexandria, Virginia and with Alain Gavin at the Art Institute in Chicago. He has paintings in corporate and private collections, including McGraw-Hill's Corporate Collection and the Urban Land Institute. He also has photographs in the Graphics Arts Collection, Princeton University. Born in Meridian, Mississippi, he holds a Bachelor of Arts and a Bachelor of Architecture from Rice University and a Masters in Architecture and Urban Planning from Princeton University. McCracken is an award-winning artist whose paintings have been exhibited in juried shows coast-to-coast including the Philadelphia Watercolor Society, Niagara Frontier Watercolor Society, Pittsburgh Watercolor Society and the Adirondacks National Exhibition of American Watercolors, California Watercolor Society, Watercolor West, Southern Watercolor Society and the American Watercolor Society. He is a signature member of more than a dozen watercolor societies including the American Watercolor Society, National Watercolor Society, Transparent Watercolor Society of America, Southern Watercolor Society, Watercolor Society of Alabama, Texas Watercolor Society, Philadelphia Watercolor Society, Mississippi Watercolor Society, Watercolor Art Society – Houston, and the Louisiana Watercolor Society. He is the President of the Watercolor Honor Society.

AWARDS JUDGE: Mostly self-taught, Keiko Tanabe embarked on a professional art career in 2005. Since then her paintings have won awards in many exhibitions across the Americas, Asia and Europe and have been published in leading art magazines in the U.S., Europe and Japan. She has self-published six books and is a signature member of the National Watercolor Society and a founding member of NAWA. Since 2011, she has offered more than 90 workshops around the world. Watercolor could be the most exciting medium but is often said to be unforgiving or difficult. Keiko's workshop is for those who refuse to believe that myth and are determined to have fun. You will love Keiko's "no fear", direct approach: "Keep it simple, yet strong." This unique method will be explained thoroughly in her daily demos on a variety of subjects, which take place in the studio. The process of simplification begins with visualization. Through various exercises and step-by-step demonstrations, Keiko will show you how to take your initial inspiration through a simplification process to create an expressive painting that is simple in content and strong in composition.

WORKSHOP: This workshop by Keiko Tanabe is designed for those who would like to gain a better understanding of methods and techniques to make a watercolor painting that is simple yet strong. The goal is to capture the essence of the subject matter while conveying a certain mood and atmosphere. This is Keiko's legendary expertise! (Members \$400; Non-Members \$440.) For workshop information contact: Jaceena Shepard (256 810 9240; jaeshep@aol.com).

EXHIBITION CALENDAR:

March 1 (midnight)	Entry DEADLINE
March 23	Juror Selection Begins.
April 13	Artists Accepted List and Acceptance Letter with Shipping Instructions posted on Web.
May 20 - May 24	Shipped Work Due at ACA, 133 Ave NE, Decatur, AL
May 25	Hand Carried Work Due (10:00AM-1:00PM)
May 30-31, Jun 1	Workshop with Keiko Tanabe (9:30AM-4:00PM Thur and Fri; 9:30-3:30PM Sat at ACA)
June 2	Award Ceremony and Opening Reception – (1:00PM-3:00PM at ACA)
August 2	Exhibition Closes
August 3	Hand Carried Paintings to be picked up (10:00AM – 1:00PM)
August 5-6	Paintings packaged and shipping begins

ONLINE ENTRY is now required for WSA National Annual Exhibitions. We are providing tips and an Entry Tutorial to help guide you through the process. If you follow the steps in the tutorial, it will probably save you time when completing the Entry Form online. Please download and print the Entry Tutorial along with this Prospectus. Click on **ENTRY TUTORIAL** at WSA website homepage www.watercolorsofala.org

AWARDS: The Juror of Awards will make selections from the actual paintings displayed in the exhibition. Approximately \$8000 monetary and merchandise awards will be granted. All artists accepted into the show and their painting is received and hung, will earn one point toward Signature membership or toward advanced levels of Signature membership.

SALES: Paintings may be priced for sale or not for sale (NFS). Changes in price or NFS status are not permitted following acceptance. Watercolor Society of Alabama **will take a 10% commission** on sales of paintings.

ARTIST ELIGIBILITY:

Exhibition is open to artists who are at least 18 years of age, members of the Watercolor Society of Alabama whose dues are current, and who reside within the United States.

MEMBERSHIP:

All entrants must be current 2019 members of the Watercolor Society of Alabama. Nonmembers may join WSA and enter the competition. There are two methods to join or renew membership:

1) You may join or renew membership at any time online using PayPal by clicking on **Join/Renew Now** located on the right side of the WSA website homepage at www.watercolorsofAlabama.org.

Also you may join/renew when filling out the Exhibition Entry Form online (see Entry Tutorial).

2) If you wish to join WSA by mail, the membership form may be downloaded, printed and filled out. To locate the form go to www.watercolorsofAlabama.org and click on **Membership** (top menu) or **Join/Renew Now** on the right. Make check payable to WSA in the amount of \$40 and mail with completed form to Membership Chair (mailing address below).

Current members who have not yet renewed their dues for 2019, your membership expired on 1 January 2019. Please make checks in the amount of \$40, payable to WSA. Mail to Heike Covell, Membership Chair, 11012 Willingham Drive, Huntsville AL 35803-2073.

NOTE: If paying by mail, all membership checks must be received by the Membership Chair prior to entering the exhibition online. When completing the online Entry Form click on circle "I am a member".

MEMBERSHIP BENEFITS:

*Receipt of Newsletters

*Discount on Workshop Fee

*Copy of National Exhibition Catalogue

*Option to be in Members Gallery of Website

*Earn points toward Signature Membership. For info about Signature Member status, visit the Website at www.watercolorsofAlabama.org. (Dues must be paid annually to retain attained status.)

SPECIFICATIONS (READ CAREFULLY)

- Eligible paintings are limited to water-soluble media **applied in an aqueous, watercolor manner**. For more information on the term "aqueous, watercolor manner" see FAQ at www.watercolorsofAlabama.org
- Entries must be original, **painted after January 1, 2017**, and **NOT PREVIOUSLY JURIED INTO ANY WSA EXHIBITION**.

ALLOWED:

- Only original composition and artwork by the artist is accepted. See **FAQ**: How does WSA define the original art requirement for entries at www.watercolorsofAlabama.org
- Watercolor, acrylic, casein, gouache, egg tempera, metallic, ink, watercolor pencil and watercolor crayon.
- Watercolor paper, watercolor or illustration board, watercolor canvas (without added medium) and clay board (example, Aqua board), Yupo or other synthetic paper.
- Collage items: original work by the artist on one or a combination of watercolor paper, white rice paper without inclusions, white tissue paper, Yupo or other synthetic papers.

NOT ALLOWED:

- Textured medium, textured applications (e.g., with pallet knife, applied textured papers).
- Raised paint. Raised paint when applying any of the allowed media; e.g., acrylic, indicates the application is not aqueous enough.
- Diptychs or triptychs unless in a common frame.
- Pastels.
- Class or workshop paintings, copies, computer generated art, digital images, prints or reproductions.
- Copies or likeness of another's work (i.e. painting, drawing, photograph, digital image or prints).
- Original artwork derived from any published source or other artist's work.
- Varnished or waxed paintings.
- Canvas Supports, except Watercolor Canvas.

PRESENTATION OF FRAMED ART:

ALLOWED:

- Minimum image size: 140 square inches (multiply height x width; e.g. 10" x 14").
- Maximum frame size: 48" in any direction.
- Maximum frame width: 3 inches.

- Wood frame: simple wood tones or painted gold, silver, or black (w/o carved ornamentation). See **FAQ** at WSA website for examples.
- Metal frame: gold, silver or black (without decorative corners).
- Light enough to be handled by one person.
- Plexiglas plastic glazing only.
- Wire must have taped ends or plastic coating, ready to hang and support the strength of the painting.
- Mats (inner and outer) if used, must be white or off-white.
- Wood Liners/Filets, if used, must be wood tone, white, gold, or silver.

NOT ALLOWED:

- Glass
- Non-glare glazing
- Frayed wire ends
- Colored mats/liners
- Saw tooth hangers
- Smudged, dirty mats
- Painted colored frames

HOW TO ENTER:

Follow all instructions carefully. Print and retain this prospectus for future reference. Begin by preparing the digital images. Keep in mind that these images are what the Juror views for acceptance into the exhibition.

IMAGES: Artists must submit digital JPEG files through the electronic entry form on the WSA website when filling out the 2019 Exhibition Entry Form online. Up to three images may be submitted. Images must be in JPEG format with a resolution/dpi of 300 and no more than 3MB. (See **How to Photograph Art and How to Prepare Images** and other tips at Resources/Tips on WSA website)

DIGITAL FILES: Prepare your digital images before filling out the 2019 Exhibition Entry Form online. Save these files on your computer where you can locate the image(s) to upload when completing the Entry Form online.

- Color **must** be accurate for web and catalogue publication.
- Images **must** be 300 dpi and saved in JPEG format not to exceed 3MB.
- Images **must** be cropped to exclude frames, mats & background and must be correctly oriented (vertical or horizontal).
- Each image **must** have the artist's last name, an entry number (A, B, C) and title to coincide with Entry Form: (e.g. JonesARock.jpg, JonesBScissors.jpg, etc., no spaces)
- Save the image(s) on your computer.
- Changes/substitutions to entries will not be accepted after March 1, 2019.

ONLINE ENTRY:

- All entries must be submitted online. **NO email/postal mail entries accepted.** Successful completion of your online entry will be acknowledged with an automated notification from the website.
- A tutorial is provided to help guide you through the online entry process. Click on **Entry Tutorial** at watercolorsocietyofal.org to download and print. Before you open the online entry form, please have your entry information available using the Entry Tutorial as your guide.
- After preparing your entry information per the Prospectus and the Tutorial, **you will find a link to enter the Exhibition Online** at www.watercolorsocietyofal.org Home page. The link will take you to the **online Exhibition Entry Form to fill out.**
- Enter your information • join/renew membership if needed • upload your digital image(s) • sign the AGREEMENT electronically with the cursor (see below). SUBMIT and pay through PayPal (credit, debit card or personal PayPal account). The Entry Tutorial takes you through these steps.
- If you have a problem submitting your entry online, contact Jae Shepard at jaeshep@aol.com or 256 810 9240 or Shirley Tucker at sjtuck41@att.net 256 773 8353 for help.

NON-REFUNDABLE ENTRY FEE:

An entry fee of \$40 is required for up to 3 entries. Nonmembers can enter by becoming members, paying the entry fee plus yearly dues of \$40.00. All fees will be paid through PayPal at the time of submitting your Online Entry form. Those without a PayPal account will still go through PayPal to use a credit or debit card.

DELIVERED WORKS: - DEADLINE MAY 25, 2019 for receipt at Alabama Center for the Arts

- WSA reserves the right to refuse any painting that does not match the submitted entry, the prospectus or framing criteria.
- Artwork will be reviewed at the venue by the WSA Screening Committee to assure adherence to the Prospectus. The committee has authority to remove a painting from its frame if necessary to verify compliance with competition requirements.
- Works that do not pass either the selection image screening or on-site painting screening will be returned at artist's expense. The Screening Committee's decisions are final.
- Entrants failing to deliver selected works may be denied entry to future exhibitions for up to two years.
- No painting may be substituted and none may be removed before the end of the show.

DELIVERY AND RETURN SHIPMENT:

All artists whose work is selected for exhibition will receive instructions for shipping and delivery in the Acceptance Letter posted on the WSA Website (downloadable). The Accepted Artist List will also be posted on the WSA Website. A \$25 HANDLING FEE will be charged for all shipped paintings. Make check payable to WSA in the amount of \$25 and mail to Jaceena Shepard @ 1571 County Rd 414, Town Creek, AL 35672. **Check must arrive NLT May 25, 2019.**

LIABILITY:

WSA and the Alabama Center for the Arts will take every precaution against damage or theft, but will not be responsible for damage or loss whatever the cause. Artists should carry their own insurance.

AGREEMENT: After you have completed your artwork information and uploaded your images, you will be **required** to **electronically sign the agreement as it appears below** on the **2019 National Exhibition Entry Form**:

AGREEMENT: Submission of this (these) image(s) of the painting(s), if accepted by the Juror of Selection, shall constitute an Agreement on the part of the artist to comply with the conditions set forth in this Prospectus, including the following:

1. I hereby release and discharge the officers of the Watercolor Society of Alabama (WSA) its representatives, and the Exhibition Venue from any and all claims occasioned by damage or loss of said image or painting while in the possession of WSA/Exhibition Venue.
2. No work accepted may be withdrawn prior to the close of the exhibition.
3. Permission to reproduce the painting for educational or publicity purposes is granted.
4. I realize if my work is selected and I withdraw, or it does not meet eligibility requirements set forth in the prospectus including that it has not been exhibited in another WSA show, I will be disqualified immediately. Awards or certificates and the 2019 signature status points will be rescinded, and I will not be allowed to enter WSA exhibitions for up to two years.

Signature*

I agree to these terms

USE CURSOR TO SIGN IN SIGNATURE BLOCK ON EXHIBITION ENTRY

IF YOU HAVE QUESTIONS ABOUT THE PROSPECTUS REQUIREMENTS, PLEASE CONTACT JACEENA SHEPARD at: jaeshep@aol.com or SHIRLEY TUCKER at: sjtuck41@att.net

To enter the Exhibition go to www.watercolorsofAlabama.org and click on **Enter Online**.