

WATERCOLOR SOCIETY OF ALABAMA
NATIONAL ONLINE SHOWCASE
December 17, 2018 – February 4, 2019
Watercolorsocietyofal.org

WSA is pleased to announce this new venue for members to exhibit and compete Nationally with the Watercolor Society of Alabama. This online competition is a great opportunity to exhibit at reduced expenses and requirements. For example, no framing, no size limits, no shipping or hand delivering of painting(s). All images juried into this National Online Showcase will be posted on the WSA website for one year under Exhibitions.

ELIGIBILITY: Open to WSA members (minimum age of 18) whose dues are current and who reside within the United States. Entries must be painted after **January 1, 2016**, and **NOT PREVIOUSLY JURIED INTO ANY WSA EXHIBITION**. Only one painting will be selected from each artist. Note that paintings juried into this Exhibition will not be eligible for any other WSA Exhibition.

MEMBERSHIP:

The WSA 2019 fiscal year started October 1, 2018. All entrants must be current **2019** members of the Watercolor Society of Alabama. Nonmembers may join WSA and enter the competition. There are two methods to join or renew membership:

1) **JOIN/RENEW AND PAY ONLINE:** Join or renew at any time online using PayPal by clicking on **Join/Renew Now** located on the right side of the WSA website homepage at watercolorsocietyofal.org. Also you may join/renew when filling out the Online Showcase Entry Form online (see Entry Tutorial).

2) **JOIN/RENEW BY MAIL:** To join WSA by mail, the membership form may be downloaded, printed and filled out. To locate the form go to watercolorsocietyofal.org and click on **Membership** (top menu) or **Join/Renew Now** on the right. Make check payable to WSA in the amount of \$40 and mail with completed form to Membership Chair (mailing address below). Current members who have not yet renewed their dues for 2019, your membership is due now and will become delinquent on 1 January 2019. Please make checks in the amount of \$40, payable to WSA. Mail to Heike Covell, Membership Chair, 11012 Willingham Drive, Huntsville AL 35803-2073. **NOTE:** If paying by mail, all membership checks must be received by the Membership Chair prior to entering the exhibition online.

SELECTION JUROR/AWARDS JUDGE:

Keith T. Jones is an Associate Professor of Art at the University of Alabama in Huntsville (UAH). He earned his Bachelor's of Fine Arts degree from Delta State University in 1985. He worked as a professional illustrator, graphic designer, and creative director for 10 years. In 1995, he received his Master of Fine Arts in Illustration and Design from Louisiana Tech University. Since 1996 until the present, he is an educator and head of graphic design at UAH. During the last 22 years, he continued to work as both educator and freelance illustrator until 2018. Currently, he still teaches with a focus on writing articles on art and creative research in watercolor painting.

Keith's work focuses on unique compositions and creative subject matter. He paints as a contemporary and realist watercolor artist. His main subject matter is social issues and memories through reflections of his childhood and personal experiences. Keith places emphasis on the strengths of design foundations and exploration of new methods in watercolor. His inspiration comes from found objects, photo arrangements, and life experiences. Keith's creative process is simple — he explores compositions and ideas through sketches, determines the best approach to the subject, defines a plan for the painting, adjusts the composition as needed, paints utilizing layering methods, and define areas of the work using energetic color.

Keith is a life student of watercolor and water media painting. His future will include more articles, a book series, and watercolor seminars.

AWARDS: The Juror of Awards will make the following awards from the selected images displayed in the exhibition: Recognition of Excellence: First Place \$500; Second Place \$300; Third Place \$100; plus five Merit Awards of \$50 each. Each artist with a painting selected for this Exhibition will receive a digital Certificate of Recognition.

ENTRY SPECIFICATIONS:

- Eligible paintings are limited to water-soluble media applied in an aqueous, watercolor manner. For more information on the term "aqueous, watercolor manner" see FAQ at watercolorsocietyofal.org.
- Entries must be original, **painted after January 1, 2016, and not previously exhibited in any WSA Exhibition.** Eligible paintings are limited to water-soluble media applied in an aqueous, watercolor manner.

ALLOWED:

- Only original composition and artwork by the artist is accepted. See FAQ: on how does WSA define the original art requirement for entries at www.watercolorsofcolorado.org
- Watercolor, acrylic, casein, gouache, egg tempera, metallic, ink, watercolor pencil and watercolor crayon.
- Watercolor paper, watercolor or illustration board, watercolor canvas (without added medium) and clay board (example, Aqua board), Yupo or other synthetic paper.
- Collage items: original work by the artist on one or a combination of watercolor paper, white rice paper without inclusions, white tissue paper, Yupo or other synthetic papers.

NOT ALLOWED:

- Textured medium, textured applications (e.g., with palette knife, applied textured papers).
- Raised paint. Raised paint when applying any of the allowed media; e.g., acrylic, indicates the application is not aqueous enough.
- Diptychs or triptychs
- Pastels.
- Class or workshop paintings, copies, computer generated art, digital images, prints or reproductions.
- Copies or likeness of another's work (i.e. painting, drawing, photograph, digital image or prints).
- Original artwork derived from any published source or other artist's work.
- Canvas Supports, except Watercolor Canvas.

SALES:

Paintings may be priced for sale or not for sale (NFS). Changes in price or NFS status are not permitted following acceptance. We will forward any inquiries to the contact email address you provided with your entry. The artist will handle all aspects of the sale of their painting.

HOW TO ENTER:

Follow all instructions carefully. Print and retain this prospectus for future reference. Begin by preparing the digital images. Keep in mind that these images are what the Juror views for acceptance into the exhibition.

IMAGES: One or two images may be submitted. Images must be in jpg (jpeg) format with a resolution/dpi of 300 and no more than 3MB. (See How to Prepare Images at Resources/Tips on WSA website)

DIGITAL IMAGE REQUIREMENTS:

- Color **must** be accurate for website Showcase gallery.
- Images **must** be 300 dpi and saved in jpg (jpeg) format not to exceed 3MB.
- Images **must** be cropped to exclude frames, mats & background and must be correctly oriented (vertical or horizontal).
- Each image **must** be labeled with the artist's last name, an entry number (A, B) and title to coincide with Entry Form: (e.g. JonesARock.jpg, JonesBScissors.jpg, etc., no spaces)
- Save the image(s), labeled as above, on your computer.
- Changes/substitutions to entries will not be accepted after **THE ENTRY DEADLINE**.

ONLINE ENTRY: We are providing tips and an Entry Tutorial to help guide you through the process. If you follow the steps in the tutorial, it will probably save you time when completing the Entry Form online. To download and print the Entry Tutorial along with this Prospectus, please click on **ENTRY TUTORIAL** at WSA website home page www.watercolorsofcolorado.org.

1. Prepare your digital images according to the DIGITAL IMAGE REQUIREMENTS above. Save these files on your computer where you can locate the image(s).
2. Successful completion of your online entry will be acknowledged with an automated notification from the website. This notification will contain the information you entered. Please save for your records.
3. Before you open the ONLINE ENTRY FORM, please have your entry information available using the Entry Tutorial as your guide.
4. After preparing your entry information per the Prospectus and the Tutorial, you will find a link to enter the Online Show on WSA Home page at watercolorsofcolorado.org. This link **ENTER ONLINE** will take you to the ONLINE ENTRY FORM to fill out.
5. Enter your information; join/renew membership if needed.
6. Upload your digital image(s) according to the DIGITAL IMAGE REQUIREMENTS above.
7. Sign the AGREEMENT electronically with the cursor (see below).
8. SUBMIT and pay through PayPal (credit, debit card or personal PayPal account). The entry fee is **NONREFUNDABLE**.

9. Nonmembers can enter by becoming members, paying the entry fee of \$40.00 plus yearly dues of \$40.00 when filling out the ONLINE ENTRY FORM.
10. All fees will be paid through PayPal at the time of submitting your ONLINE ENTRY FORM. If you don't have a PayPal account, you will still go through PayPal to use a credit or debit card.
11. After successful completion of payment you will receive a receipt from PayPal. Please save for your records.

CALENDAR 2018:

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| October 26, 2018 (Friday) | Submission Opens NOTE: You will not be able to enter or pay before this date. |
| Dec 3, 2018 (Monday Midnight) | DEADLINE To Enter |
| Dec 4, 2018 (Tuesday) | Juror Selection Begins |
| Dec 8, 2018 (Saturday) | Results due to Showcase Director |
| Dec 17, 2018 (Monday) | Exhibition Opens/Awards Notification on WSA Website |
| February 4, 2019 (Monday) | Show Ends (The Online Showcase gallery will be posted on WSA website for one year under Exhibitions) |

COPYRIGHT: The artist retains all copyrights to their artwork without exception.

AGREEMENT: Submission of this (these) image(s) of the painting(s), if accepted by the Juror of Selection, shall constitute an Agreement on the part of the artist to comply with the conditions set forth in this Prospectus, including the following:

1. No work accepted may be withdrawn prior to the close of the exhibition.
2. Permission to use the painting image for educational or publicity purposes is granted.
3. I realize if my work is selected and I withdraw, or it does not meet eligibility requirements set forth in the prospectus including that it has not been exhibited in another WSA show, I will be disqualified immediately. Awards or certificates will be rescinded, and I will not be allowed to enter WSA online exhibitions for up to two years.

USE CURSER TO SIGN IN SIGNATURE BLOCK ON SHOWCASE ENTRY FORM

CONTACTS: If you have a problem concerning your entry or submitting your digital entry online, contact Keith Jones at keithjones063@att.net for help.