

WATERCOLOR SOCIETY OF ALABAMA
ALABAMA MEMBERS' SHOWCASE (AMS)
September 16 - October 19, 2018
JEMISON-CARNEGIE HERITAGE HALL MUSEUM (HHM)
200 South Street, East
Talladega, AL 35160
256-761-1364; hhmuse@bellsouth.net

SELECTION JUROR: Joan Fullerton grew up on the vast, slow-paced plains of Eastern Wyoming. While raising three children, she studied watercolor with Edgar Whitney, Frank Webb, Charles Reid and many other nationally known watercolorists. In 1985 she returned to college and achieved BFA and MFA degrees in painting from the University of Wyoming. She was a college art instructor at Laramie County Community College in Cheyenne, Wyoming from 1990-2003. In 2003 she made the leap of faith to relocate and paint full-time in Taos, NM. During her eight years in Taos, Fullerton made her mark and established her reputation as a well-known and respected artist and teacher. Since her move to South Denver, she is now hosting workshops in her studio and teaching across the nation.

AWARDS JUROR: Don Andrews is a nationally known watercolor artist and workshop instructor. He has conducted painting workshops throughout United States, Canada, Mexico, Europe, and Africa for over 30 years.. Don is an active member and past Board Director of the American Watercolor Society. His paintings have received numerous awards in national watercolor competitions, including three awards from the American Watercolor Society, and two Best of Show awards from the New England Watercolor Society.

WORKSHOP: Don Andrews is the author of the books, "Interpreting the Figure in Watercolor", "Interpreting the Landscape in Watercolor", and "Rough Sketches: Short Stories of a Traveling Artist." He created two DVD workshop sets that are based on what he teaches in his workshops to include figures in watercolor, watercolor landscapes, and making watercolor glow. He also is featured in the Watson Guptill publication "Everything You Ever Wanted to Know About Watercolor" and North Light's new book, "Confident Color." He has had numerous feature articles published in America Artist magazine, and the Watercolor issue of American Artists.

SHOWCASE CALENDAR:

Jul 16	Entry DEADLINE to be received by WSA
Jul 23	Juror Selection Begins
Aug 6	Acceptance Notification with Shipped/Deliver Instructions posted on WSA Website
Sep 4 - 7	Shipped Work Due at Heritage Hall Museum
Sep 8 (Sat)	Hand Carried Work Due (10:00 AM - 2:00 PM) - Heritage Hall
Sep 8 (Sat)	Annual Member's Meeting (2:00 - 3:30 PM) - Heritage Hall
Sep 13 - 15 (Thur - Sat)	Workshop with Don Andrews (9:30 AM - 4:00 PM) - Heritage Hall
Sep 16 (Sun)	Awards Ceremony/Opening Reception (1:00-4:00 PM) - Heritage Hall
Oct 19	Show Closes
Oct 20 (Sat)	Hand Carried Work Pick Up (10:00 AM - 2:00 PM)
Oct 20 - 21	Paintings Packaged for Shipping

AWARDS: The Juror of Awards will make the awards selection from the actual paintings displayed in the exhibition. Monetary awards for top three awards; three merit awards and seven certificates of recognition will be granted. Only one award per selected artist will be granted. All artists exhibiting in the show will receive one-half point toward Signature membership or advanced levels of membership.

SALES: Paintings may be priced for sale or not for sale (NFS). Changes in price or NFS status are not permitted following acceptance. Heritage Hall Museum will charge the artist 10% commission on sales of paintings.

ARTIST ELIGIBILITY: Exhibition is open to artists who are at least 18 years of age, members of the Watercolor Society of Alabama whose dues are current, and who reside within Alabama.

MEMBERSHIP:

All entrants must be current 2018 members of the Watercolor Society of Alabama. Nonmembers may join WSA and enter the competition. There are two methods to join or renew membership:

1) JOIN/RENEW AND PAY ONLINE: Join or renew at any time online using PayPal by clicking on **Join/Renew Now** located on the right side of the WSA website homepage at watercolorsofAlabama.org. Also you may join/renew when filling out the Showcase Entry Form online (see Entry Tutorial).

2) JOIN/RENEW BY MAIL: To join WSA by mail, the membership form may be downloaded, printed and filled out. To locate the form go to watercolorsofAlabama.org and click on **Membership** (top menu) or **Join/Renew Now** on the right. Make check payable to WSA in the amount of \$40 and mail with completed form to Membership Chair (mailing address below). **Current members** who have not yet renewed their dues for 2018, your membership expired on 1 January 2018. Please make checks in the amount of \$40, payable to WSA. **Mail to Heike Covell, Membership Chair, 11012 Willingham Drive, Huntsville AL 35803-2073.** **NOTE:** If paying by mail, all membership checks must be received by the Membership Chair prior to entering the exhibition online.

MEMBERSHIP BENEFITS:

- Receipt of Newsletters
- Discount on Workshop Fee
- Copy of National Exhibition Catalogue
- Option to be in the **Members Gallery** on Website
- Earn points toward Signature Membership. For info about Signature Member status, visit the Website at www.watercolorsofAlabama.org. (Dues must be paid annually to retain attained status.)

SPECIFICATIONS: (READ CAREFULLY)

- Eligible paintings are limited to water-soluble media applied in an aqueous, watercolor manner. For more information on the term "aqueous, watercolor manner" see FAQ at watercolorsofAlabama.org
- Entries must be original, **painted after January 1, 2016, and not previously exhibited in any WSA Exhibition**

ALLOWED:

- Only original composition and artwork by the artist is accepted. See **FAQ:** on how does WSA define the original art requirement for entries at www.watercolorsofAlabama.org
- Watercolor, acrylic, casein, gouache, egg tempera, metallic, ink, watercolor pencil and watercolor crayon.
- Watercolor paper, watercolor or illustration board, watercolor canvas (without added medium) and clay board (example, Aqua board), Yupo or other synthetic paper.
- Collage items: original work by the artist on one or a combination of watercolor paper, white rice paper without inclusions, white tissue paper, Yupo or other synthetic papers.

NOT ALLOWED:

- Textured medium, textured applications (e.g., with palette knife, applied textured papers).
- Raised paint. Raised paint when applying any of the allowed media; e.g., acrylic, indicates the application is not aqueous enough.
- Diptychs or triptychs, unless in a common frame.
- Pastels.
- Class or workshop paintings, copies, computer generated art, digital images, prints or reproductions.

- Copies or likeness of another's work (i.e. painting, drawing, photograph, digital image or prints).
- Original artwork derived from any published source or other artist's work.
- Varnished or waxed paintings.
- Canvas Supports, except Watercolor Canvas.

PRESENTATION OF FRAMED ART:

ALLOWED:

- Minimum image size: 140 square inches (multiply height x width; e.g. 10" x 14").
- Maximum frame size: 48" in any direction.
- Maximum frame width: 3 inches.
- Wood frame: simple wood tones or painted gold, silver, or black (w/o carved ornamentation). See **FAQ** at WSA website for examples.
- Metal frame: gold, silver or black (without decorative corners).
- Light enough to be handled by one person.
- Plexiglas plastic glazing only.
- Wire must have taped ends or plastic coating, ready to hang and support the weight of the painting.
- Mats (inner and outer) if used, **must be white or off-white**
- Wood Liners/Filets, if used, must be wood tone, white, gold, or silver.

NOT ALLOWED:

- Glass
- Non-glare glazing
- Frayed wire ends
- Colored mats/liners, **including beige and yellow tints**
- Saw tooth hangers
- Smudged, dirty mats
- Painted colored frames

HOW TO ENTER:

Follow all instructions carefully. Print and retain this prospectus for future reference. Begin by preparing the digital images. Keep in mind that these images are what the Juror views for acceptance into the exhibition.

IMAGES: One or two images may be submitted. Images must be in JPEG format with a resolution/dpi of 300 and no more than 3MB. (See ***How to Prepare Images*** at Resources/Tips on WSA website)

DIGITAL IMAGE REQUIREMENTS:

- Color **must** be accurate for web and catalogue publication.
- Images **must** be 300 dpi and saved in JPEG format not to exceed 3MB.
- Images **must** be cropped to exclude frames, mats & background and must be correctly oriented (vertical or horizontal).
- Each image **must** be labeled with the artist's last name, an entry number (A, B) and title to coincide with Entry Form: (e.g. JonesARock.jpg, JonesBScissors.jpg, etc., no spaces)
- Save the image(s), labeled as above, on your computer.
- Changes/substitutions to entries will not be accepted after **JULY 16, 2018**.

METHOD OF ENTRY: There are two methods available for entering the AMS competition. Choose only ONE of the two options listed:

1) EMAIL ENTRY:

- Submit entries properly identified and formatted according to the **DIGITAL IMAGE REQUIREMENTS** above, as an attachment to an Email.
- Include in the **body of email message your name, address, phone, e-mail address, plus all of the Entry Form information,** in correct order to match the **EMAIL ENTRY FORM** (ATTACHED), and send to: wsalabamaentries@aol.com.

- Receipt of your **EMAIL ENTRY** will be acknowledged by auto return receipt message. Check your spam mail if it is not received.
- Mail the completed and signed **EMAIL ENTRY FORM** along with entry fee check (payable to WSA) for \$40 for 1 or 2 images submitted. The entry fee is **NON-REFUNDABLE**. Mail to Jaceena Shepard, 1571 County Rd. 414, Town Creek, AL 35672.
- Skip **ONLINE ENTRY** and continue with **DELIVERED WORKS**.

2) ONLINE ENTRY: We are providing tips and an Entry Tutorial to help guide you through the process. If you follow the steps in the tutorial, it will probably save you time when completing the Entry Form online. To download and print the Entry Tutorial along with this Prospectus, please click on **ENTRY TUTORIAL** at WSA website home page www.watercolorsofalach.org.

- Prepare your digital images according to the **DIGITAL IMAGE REQUIREMENTS** above. Save these files on your computer where you can locate the image(s).
- Successful completion of your online entry will be acknowledged with an automated notification from the website. This notification will contain the information you entered. Please save for your records.
- Before you open the **ONLINE ENTRY FORM**, please have your entry information available using the Entry Tutorial as your guide.
- After preparing your entry information per the Prospectus and the Tutorial, you will find a link to enter the Showcase on WSA Home page at [watercolorsofalach.org](http://www.watercolorsofalach.org). This link **ENTER ONLINE** will take you to the **ONLINE ENTRY FORM** to fill out.
- Enter your information • join/renew membership if needed.
- Upload your digital image(s) according to the **DIGITAL IMAGE REQUIREMENTS** above
- Sign the **AGREEMENT** electronically with the cursor (see below).
- **SUBMIT** and pay through PayPal (credit, debit card or personal PayPal account). The entry fee is **NON-REFUNDABLE**. Nonmembers can enter by becoming members, paying the entry fee plus yearly dues of \$40.00 when filling out the **ONLINE ENTRY FORM**.
- All fees will be paid through PayPal at the time of submitting your **ONLINE ENTRY FORM**. If you don't have a PayPal account, you will still go through PayPal to use a credit or debit card.
- After successful completion of payment you will receive a receipt from PayPal. Please save for your records.
- If you have a problem submitting your entry online, contact Jae Shepard at jaeshep@aol.com or 256 810 9240 or Shirley Tucker at stjuck41@att.net 256 773 8353 for help.

DELIVERED WORKS: - DEADLINE IS SEP 7, 2018 FOR SHIPPED PAINTINGS AND SEP 8, 2018 FOR HAND DELIVERED PAINTINGS, TO HERITAGE HALL MUSEUM

- WSA reserves the right to refuse any painting that does not match the submitted entry, the prospectus or framing criteria.
- Artwork will be reviewed by the WSA Screening Committee to assure adherence to the Prospectus.
- Works that do not pass either selection screening or final exhibition screening will be returned at artist's expense. The Screening Committee's decisions are final.
- Entrants failing to deliver selected works may be denied entry to future exhibitions for up to two years.
- No painting may be substituted and none may be removed before the end of the show.

DELIVERY AND RETURN SHIPMENT:

All artists whose work is selected for exhibition will receive instructions for shipping and delivery in the Acceptance Letter posted on the WSA Website (downloadable). The Accepted Artist List will also be posted on the WSA Website. A \$25 HANDLING FEE will be charged for all shipped paintings. Make check payable to WSA in the amount of \$25 and mail to Jaceena Shepard @ 1571 County Rd 414, Town Creek, AL 35672. **Check must arrive NLT Sep 8, 2018.**

LIABILITY:

WSA and the Jemison-Carnegie Heritage Hall Museum will take every precaution against damage or theft, but will not be responsible for damage or loss, whatever the cause. Artists should carry their own insurance.

AGREEMENT:

1) EMAIL ENTRIES: Fill out attached **EMAIL ENTRY FORM**, sign, and mail with check (payable to WSA) for entry fee of \$40 for 1 or 2 images submitted. Mail to Jaceena Shepard, 1571 County Rd. 414, Town Creek, AL 35672.

2) ONLINE ENTRIES: After you have completed your artwork information and uploaded your images, you will be **required** to electronically sign the agreement as it appears below on the **ONLINE ENTRY FORM**:

AGREEMENT: Submission of this (these) image(s) of the painting(s), if accepted by the Juror of Selection, shall constitute an Agreement on the part of the artist to comply with the conditions set forth in this Prospectus, including the following:

1. I hereby release and discharge the officers of the Watercolor Society of Alabama (WSA), its representatives, and the Exhibition Venue from any and all claims occasioned by damage or loss of said image or painting while in the possession of WSA/Exhibition Venue.
2. No work accepted may be withdrawn prior to the close of the exhibition.
3. Permission to reproduce the painting for educational or publicity purposes is granted.
4. I realize if my work is selected and I withdraw, or it does not meet eligibility requirements set forth in the prospectus including that it has not been exhibited in another WSA show, I will be disqualified immediately. Awards or certificates and the 2018 signature status points will be rescinded, and I will not be allowed to enter WSA exhibitions for up to two years.

Signature*

I agree to these terms

USE CURSER TO SIGN IN SIGNATURE BLOCK ON EXHIBITION ENTRY FORM

IF YOU HAVE QUESTIONS ABOUT THE PROSPECTUS REQUIREMENTS, PLEASE CONTACT JACEENA SHEPARD at: jaeshep@aol.com or SHIRLEY TUCKER at: sltuck41@att.net

Watercolor Society of Alabama

2018 ALABAMA MEMBERS' SHOWCASE (AMS) EMAIL ENTRY FORM

FOR EMAIL ENTRIES ONLY: Fill out, sign, and mail with check (payable to WSA) for entry fee of \$40 for 1 or 2 images submitted. Mail to Jaceena Shepard, 1571 County Rd. 414, Town Creek, AL 35672.

EMAIL ENTRY DEADLINE: MUST BE RECEIVED BY **Jul 16, 2018**
(Please enter the information below exactly as you prefer it to appear during the Exhibition.)

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YOUR INFORMATION:

Artist Name _____
Address _____
City _____
State/Zip _____
Phone _____
Email _____

#A
TITLE _____
Image Size (HxW) _____ Framed Size (HxW) _____
Price if for sale _____ Value if NFS _____
Date painted (mo./yr.) _____

#B
TITLE _____
Image Size (HxW) _____ Framed Size (HxW) _____
Price if for sale _____ Value if NFS _____
Date painted (mo./yr.) _____

AGREEMENT: Submission of this image of the painting, if accepted by the Juror of Selection, shall constitute an agreement on the part of the artist to comply with the conditions set forth in this Prospectus, including the following:

1. I hereby release and discharge the officers of the Watercolor Society of Alabama (WSA), its representatives, and the Exhibition Venue from any and all claims occasioned by damage or loss of said image or painting while in the possession of WSA/Exhibition Venue.
2. No work accepted may be withdrawn prior to the close of the exhibition or entry information changed to include Painting Title, Price/NFS, or sizes (make sure of your info before you sign.)
3. The HHM will charge the artist 10% commission for any painting sold during the Exhibition period.
4. Permission to reproduce the painting for educational or publicity purposes is granted.
5. I realize if my work is selected and I withdraw **or cannot meet the delivery deadline regardless of any reason**, or it does not meet eligibility requirements set forth in the prospectus including that it has not been exhibited in another WSA show, I will be disqualified immediately. 2018 Awards or points toward signature status will be rescinded, and I will not be allowed to enter WSA exhibitions for two years. **So regard this when you schedule your painting for competition.**

ARTIST SIGNATURE

DATE

IF YOU HAVE QUESTIONS ABOUT THE PROSPECTUS REQUIREMENTS, PLEASE CONTACT JACEENA SHEPARD

AT: jaeshep@aol.com or SHIRLEY TUCKER AT: sjtuck41@att