Summertime Greetings,

Can you believe summer has passed the midway mark? We at WSA have had little time to enjoy the lazy, hazy days of summer. We have been very busy, and there is still much to be done by summer’s end.

We are proud to announce the July launch of our new website which brings WSA current with today’s technology. Thanks to the Website Committee for all the many hours we spent in research, training, planning and working meetings to make this possible. Look for more information about the capabilities and functions in this Newsletter. We hope you will enjoy the site; your comments and suggestions are welcome.

This year’s 76th Annual National Exhibition at Heritage Hall Museum was exciting to say the least. Participation and attendance were great, and a record number of 13 paintings sold. Thanks to the generosity of our Patrons, WSA members, and the Talladega community, approximately $9,000 was given in awards!

Visit the WSA Website to view a slideshow of Award Winners of the 76th Exhibition and view the full exhibition gallery. We look forward to the 77th National Exhibition in Auburn, Alabama, next spring in 2018.

We are now working to produce the WSA statewide Alabama Members Showcase. The AMS will be hosted by the Burleson Hartselle Fine Arts Center (Sep 10 through Oct 13, 2017). Thank you to all who entered; your support is truly appreciated.

For the first time, we are offering a workshop on abstract composition and design at the Burleson Center (Sep 7,8,9). In this “Experimental Water Media Workshop”, Marie Cummings will teach many experimental techniques that can be used in representational as well as abstract work. This workshop is open to all WSA members on a first-come basis.

My two-year tenure as president of this wonderful Society is winding down. I would like to thank everyone: for the support of our dedicated board members, for all of the encouraging words, notes, cards and emails from the terrific WSA members, and for the great response to our volunteer campaign this year.

I continue to be amazed by your commitment to our Society. It has been my honor and privilege to serve you and to continue the work of maintaining the WSA standard of excellence.

Shirley
WATERCOLOR SOCIETY OF ALABAMA
ALABAMA MEMBERS SHOWCASE
BURLESON CENTER
(HARTSELLE FINE ART CENTER – HFAC)
307 College St. NE, Hartselle, AL 35640
September 10 through October 13, 2017
hartsellefineartscenter.org 256 773 4046

Visit this beautiful Hartselle historical landmark and view the unique collection of paintings in the Watercolor Society of Alabama 2017 Alabama Members Showcase.

IMPORTANT DATES
Alabama Members Showcase at Burleson (Hartselle Fine Arts Center)

Aug 23-25  AMS Shipped Work Due at Burleson Center
Aug 26    AMS Hand Carried Work Due (10 AM - 2 PM)
Aug 26    Annual Membership Meeting (2-3 PM) Burleson Center
           Election of 2018-2020 officers
Sep 1     Marie Cummings Workshop Registration DEADLINE
Sep 7-9   Workshop with Marie Cummings at Burleson Center
Sep 10    AMS Opening Reception/Awards (1-4 PM) at Burleson Center
Oct 14    Hand Carried Paintings Pick-up (10 AM - 2 PM)
Oct 16    Paintings Prepared for Shipping
AN EXPERIMENTAL WATER MEDIA WORKSHOP IS ON THE HORIZON! That’s right! Marie Cummings, of New York, is coming to Hartselle, AL Burleson Fine Art Center on September 7-9 (Thurs.-Sat.) just prior to the Alabama Members’ Showcase Exhibition. She will demonstrate and help you along your artistic journey with an outside the box perspective. Her focus will be on abstract composition and design. She will show you many experimental ways to make texture that can be used in both representational and abstract painting styles. She will start each day with a demonstration from which you will learn to apply these techniques to your own painting. Beginners to advanced artists are welcome; there is a lot to learn in this workshop. The Workshop Brochure and other workshop information are posted on the WSA Web at watercolorsocietyofal.org

CONNECTIONS
To secure your reservation, please mail a check for $200.00 payable to WSA with the completed form below. Reservations will be accepted on a first come basis determined by postmark date of checks received. Registration fee (less $25.00 processing fee) is refundable. **Member fee is $350.00; Non-member fee is $380.00**

REGISTRATION FORM

Name__________________________ Address: __________________________________________________________

City/ST/Zip______________________ Phone: __________________ Email: __________________________

Amount of check enclosed: $ Balance Due: $

Send check to J. Shepard, 1571 County Rd 414, Town Creek, Al. 35672 jaeshep@aol.com
If you knew her, you were recipient of her radiant smile and quiet demeanor. Peggy Milburne Brown’s colorful paintings graced the walls of many WSA exhibitions winning acclaim and praise as well as top awards. These she accepted with humility and grace.

When Peggy entered a room, even when being assisted by her devoted husband, Brownie, you felt the geniality of her personality. To have known her was to have appreciated all the joy and talent exhibited in her paintings as well as her friendship.

What a pleasure it has been to know Peggy and to share experiences on the WSA Board where Peggy served the organization as Historian, eagerly taking on numerous other responsibilities. Peggy will be sorely missed.
Jaceena Shepard, our 1st Vice President reported that WSA had a spectacular and exciting National Exhibition in Talladega. Thirteen paintings were sold, the attendance was great, the Heritage Hall Museum did a fantastic job of hosting our show, the reception was absolutely superb, and the workshop with Ming Franz was fun and super informative...her demonstration had standing room only!
Visit the WSA website and discover new improved functionality. You now have the following online capabilities:

- Join/Renew Membership
- Enter competitions
  - National Exhibitions
  - Alabama Members Show
  - Online Exhibition (in planning)
- Register for workshops
- Donate
- Purchase National Exhibition Catalogs
- PayPal Options for online activities
- Volunteer

The site also includes an expanded Events calendar for WSA exhibitions, present and future. Other features are included to help navigation through the site and find information you need.

We also offer a new enhanced member’s gallery that you can manage yourself.

The new website is an ever-changing picture of our organization. We willingly accept your comments and suggestions.

*Website Committee*

*Jaceena Shepard, Heike Covell, Lyn Gill, Shirley Tucker*

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**Gallery Member Page Information:**

Some of you have inquired whether WSA is going to have the option again for members to establish a member gallery page. The answer is: Yes.

When you go to the Member Galleries Tab and click on How To Participate, it will inform you of the detailed instructions. Please read those first.

Online Member Galleries are open to all current WSA members at a cost of $30.00/year and due on 1 October annually. You may upload up to 10 images.

The advantage of creating your own page is the fact that you may delete or upload new images or make changes to your bio or personal photo at any time you wish.

**NOTE:** NO password is required for anything else, NOT for dues, entry fees, or donations except when you establish your member gallery and when you want to make changes to your page after you’ve uploaded your images, etc.

Any questions or concerns you may have after reading the instructions, please contact me (Heike) at stuttgarter80@knology.net
As life would have it, sometimes our plates get too full and we should make do with what we can. With that said, the newsletter editor dropped the ball and did not get the interview she wanted for the summer newsletter. Instead the spotlight will be on . . . . (drumroll) myself, D.A. Allen, the newsletter editor.

I am a fairly new member of the Watercolor Society of Alabama. I live on the Gulf coast of Alabama and work for the post office. Painting and gardening are my two hobbies amongst many other joys in my life.

One of my earliest memories of art is with my Dad. As a child, my Dad (a widower) had several games he would play with the kids right after dinner. We would clear the plates off the dining room table and return with paper and pencil. One of the games involved art. One player would draw a three-inch line in any form he/she liked. It could not cross itself and it could not reconnect to the start of the line either. The next player would take the piece of paper with the line drawing and would have to use their imagination to draw something out of it using that line. It taught us to draw and to use our imagination. Not to mention we learned to give and receive critiques with much laughter.

Although I had a love of art in my early years I only delved into various forms sporadically with wood-working, crafts, photography, sewing and the occasional drawing. Most of my art appreciation came from enjoying other artist works, noting that I always seemed to gravitate toward watercolor painting of other artists.

Then one day I decided to treat myself to a watercolor workshop, even if it meant to travel. I went to a three-day workshop with Joseph Fettingis, NWS. I was exhausted by the time the workshop ended as the watercolor bug had taken a big bite out of me. The group of fellow attendees were amazing and the course was intoxicating.

It wasn’t until a decade had passed until I sought out another workshop with Stan Miller, put on by WSA a few years ago. It was at that point I joined the WSA. I had never heard of a watercolor society prior to this and was thrilled to find such an organization existed.

I paint as often as I can now. I still consider myself new to the media and don’t have a preference in paper (hot or cold press). I presently use Holbein paints. In general, I consider myself in the experimental phase, I’m not even sure if I can claim, “a style”.

To my surprise my father shared that the love of watercolor was in our blood. Turns out I have a great, great grandfather, James Hamilton Shegogue who has three of his watercolor paintings with the National Gallery of Art in Washington D.C.. So, one of my items on my bucket list is a trip to the museum.

I do have a corner in my home dedicated as my studio. This is an improvement over my setting up a temporary spot that seemed more work to set up each time I wanted to wet a brush. Now I can just sit down and paint at a moment’s notice. I suppose if there is one ritual I have developed is I love to listen to movie scores and drink hot tea while I am painting.

The WSA means a lot to many of us for many reasons. For me, my living in a rural location and working full time it is very difficult to connect with likeminded people. The WSA provides that connection. The exhibitions provide a goal for me to improve on my art and at the same time I can appreciate the art of others.
Board of Directors

**President** – Shirley J. Tucker  
(sjtuck41@att.net)

**President Elect** – Lyn Gill  
(lyn.gill1@gmail.com)

**1st Vice President** – Jaceena Shepard  
(jaeshep@aol.com)

**2nd Vice President** – Heike Covell  
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**3rd Vice President** – Lyn Gill  
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**Corresponding Secretary** — Tora Johnson  
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**Membership Director** Heike Covell  
(stuttgart80@knology.net)

**Newsletter Director/Editor** – D.A. Allen  
(WSANewslettered@gmail.com)

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(mmmathews@sirote.com)

**Treasurer** – Charlotte McDavid

2017 National Workshop Dir. – Jaceena Shepard  
(jaeshep@aol.com)

2017 AL Members Showcase Dir. – Lyn Gill

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A Special Thank You to our 2017 Award Donors

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Let's support those who support us!

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2017 PATRON DONORS

- American Frame Corporation
- Blick Art Materials
- Cheap Joe’s Art Stuff
- Chroma Inc, USA
- Creative Catalyst Productions
- Express Pharmacy
- First Bank of Alabama
- Golden Artist Colors
- M. Graham & Co
- Jack Richeson & Co., Inc
- Salis International
- Travis and Rebecca B. Griffin (Griffins Jewelers, since 1960)
- Georgia Watercolor Society
- Louisiana Watercolor Society
- Southern Watercolor Society
- Tallahassee Watercolor Society
- Texas Watercolor Society
- Allen and Patricia Jacobs
- Candy and Jack Ray Edmiston
- Carol & Larry Harris
- Catherine S. Davis
- Catherine Thornton
- Dale and Deborah Waller
- Doris Hurst Schmidt
- Dr Jimmy and Becky Davis
- E.F. and J.L. Barta
- Edwin O. King
- Frank and Libby Hubbard
- Hugh & Lynn Sims
- J. Michael Monroe
- Jean B. McMillan
- Joel and Judy Elliott
- Lea Lewis
- Martha L. Jordan
- Mary Nell & Jim Kerr
- Mr and Mrs M.P. Greene, Jr
- Nancy and John Mascia
- Pat Hughston
- Russell & Martha Olvera
- Sally & Will Lawrence
Do you know what the secret is to WSA’s success?

Volunteers

Purposeful and passionate members who work together to make it all happen. Over 76 years our all-volunteer organization has joined together to provide:

- A first-class National juried art exhibition every year
- A statewide Alabama Members juried exhibition once a year
- Workshops taught by nationally and internationally known artists
- A website to share with the public and our WSA members
- Our own WSA Facebook page
- Quarterly newsletters that keep members informed and connected

All the above mutually supports our growth as artists, connecting our passion for art. Volunteers are the backbone of any nonprofit organization.

We need your support and ideas to keep WSA running as a successful society!

Just think. You would be supporting the organization that is supporting you in your enjoyment of watercolor. Share the joy.
How can you join the fun and help make a difference at WSA?

It’s easy. Just look over the functions listed and decide where you could spend a few hours a month helping out. Also, take a look at the Board positions and see which areas interest you. You could assist an officer or, down the line, serve on the Board yourself.

I would like more information in helping with:

- Exhibits
- Workshops
- Sponsorship/Awards
- Publicity
- Receptions
- Programs/Invitations
- Membership
- Budget/Finances

We’re eager to hear from you!

Contact Shirley Tucker, 256.773.8353, email: sjtuck41@att.net
Dear WSA Member:

WSA is going to have a more user-friendly website with the PayPal option to renew/pay your dues starting 1 October 2017 (for the fiscal year 2018.) The option to pay by check is still available (see membership form.) Annual dues effective 1 October, 2017 are $40.

The WSA website has a Membership Tab with a drop-down menu which applies and informs to all items connected to the membership. There is also a box located on the right side of the Home Page where you may click on Join/Renew your membership. Most of you have used PayPal and some of you have an account with PayPal. It is going to be easy to renew your membership via PayPal, you could even do so in the middle of the night in case you could not sleep (humor.) Those of you who do not have a PayPal account have the option to renew/pay with a debit/credit card via PayPal.

You, the current member, are entered in the system on the new website. If anything in your personal information has changed at the time of your renewal, you may check the box on the website form and then enter your new information. In case your information changes during the year after you have renewed your dues, you may notify me by Email at stuttgart80@knology.net as before and I will change it. I am going to be available as in previous years to answer any questions you may have concerning your membership status.

As always, WSA appreciates your membership. Happy painting!

Heike Covell/Membership Chair
WATERCOLOR SOCIETY OF ALABAMA
APPLICATION FOR MEMBERSHIP

Dues are valid October 1st thru September 30th each year  |  Annual dues are $40.00
Please make check payable to Watercolor Society of Alabama (or WSA) and mail to Membership
Director: Heike Covell, 11012 Willingham Dr., Huntsville, AL 35803-2073

___New Membership ___Renewing Membership  |  Change of: ___Address ____Phone ___E-mail

NAME_____________________________________________________________________________

STREET________________________________________________________________________________

CITY_________________________________________________STATE___________ZIP_______________

EMAIL____________________________________________WEBSITE______________________________

PHONE (H)_________________________________          PH (Cell)_________________________________

Dues expire after January 1st of the fiscal year if you have not renewed.

NOTE: You will need to be current with your dues when you send entries for the WSA Annual National Exhibition, which occurs after 1 January of each year.

Active members who are current with their dues have full voting rights, are eligible to be officers, members of committees, and serve on the board of directors.

Benefits:
Invitation to WSA activities including Exhibitions and WSA sponsored Workshops
Discounts on WSA exhibition entry fees, Workshop fees, and art supplies
Full-color catalogue of paintings from WSA National Exhibitions
E-Notification as appropriate for current news, WSA quarterly Newsletters, etc.
Earn points toward Signature Member status with privilege of using WSA initials after signature
Option to have a personal art gallery page on WSA website

Dear Member, WSA is truly grateful for your support.  We need you and your ideas to help WSA accomplish its goals of inspiring, growing, and networking artists.

GET INVOLVED, MAKE NEW FRIENDS, GIVE BACK TO YOUR ORGANIZATION!

◦ Exhibitions  ◦ Hospitality
◦ Sponsorship/Awards  ◦ Membership
◦ Workshops  ◦ Website
◦ Publicity  ◦ Programs/Invitations
◦ Newsletter  ◦ WSA Board
◦ Receptions
◦ Other

___________________________________
Please Note

Hard copies of the WSA Newsletter and exhibition prospectus are no longer mailed. As part of improving our membership services, we will be sending the newsletter via email. Please be sure to let Heike (stuttgart80@knology.net) know of any changes with your email address. The newsletter will also be available to read or download from our WSA website. We are looking forward to some great improvements. We ask for your patience while we transition. We still have a few members who do not have email and we have made the exception for hard copy mailing to their address.

Submissions by WSA members are welcome.

We ask that your submissions are current or for the upcoming year. Have you been juried into an exhibition? Received an award? Holding a workshop? Or have a topic that you would like to share or discuss that may help your fellow WSA members? This is your newsletter. As artists, we are visual people - please include one photo with your submissions, if you can. We love photos!

As a reminder, we are a quarterly newsletter. The next submission deadline is: Sept 20th

D.A. Allen/Newsletter Editor

Keep your brushes wet!