



WATERCOLOR SOCIETY OF ALABAMA July 13, 2017
ALABAMA MEMBERS SHOWCASE
September 10 – October 13, 2017
BURLESON CENTER
(HARTSELLE FINE ART CENTER – HFAC)
307 COLLEGE ST NW
HARTSELLE, ALABAMA 35640
hartsellefineartscenter.org
256 773 4046

Congratulations! Watercolor Society of Alabama has selected your artwork into the 2017 WSA Members' Showcase. One-half point will be awarded for the chosen painting(s) when exhibited. Several artists have two of their paintings selected for exhibition. If for any reason you cannot deliver both paintings, please notify Jaceena Shepard **NLT July 31, 2017**. Artists who do not deliver their painting(s) (listed on the Accepted Artist List or notification before **August 1st**) will be disqualified; points will not be awarded, and the artist will not be allowed to enter WSA exhibitions for two years. We are looking forward to a wonderful show and are pleased that your painting(s) will be included. **Please follow all of the instructions carefully. There are new/different requirements.**

CALENDAR:

Aug 23 – 25	Shipped Work Due at Burleson Hartselle Fine Arts Center
Aug 26 (Sat)	Hand Carried Work Due (10:00AM-2:00PM) - Burleson HFAC
Aug 26 (Sat)	Annual Member's Meeting – 2:00 – 3:00 PM – Burleson HFAC
Sep 7-9 (Thur-Sat)	Workshop with Marie Cummings – Burleson HFAC (9:30 AM – 4:00 PM)
Sep 10 (Sun)	Award Ceremony and Opening Reception – (1:00 PM-4:00PM) – Burleson HFAC
Oct 13 (Fri)	Exhibition Closes
Oct 14 (Sat)	Paintings to be picked up (10:00 AM – 2:00 PM) (The hanging committee must check out hand carried paintings.)
Oct 16	Paintings packaged for shipping

PRESENTATION OF PAINTINGS

ALLOWED (All paintings must be framed)

- Minimum image size: 140 square inches (multiply height x width; e.g. 10" x 14").
- Maximum frame size: 48" in any direction.
- Maximum frame width: 3 inches.
- Wood frame: simple wood tones or painted gold, silver, or black (w/o carved ornamentation).
- Metal frame: gold, silver or black (without decorative corners).
- Light enough to be handled by one person.
- Plexiglas glazing only.
- Wire must have taped ends or plastic coating, ready to hang and support the

weight of the painting.

- Mats (inner and outer) if used, must be white or off white.
- Wood Liners, if used, must be wood tone, white, gold, or silver.

NOT ALLOWED

- Glass
- Non-glare glazing
- Frayed wire ends
- Colored mats/liners
- Painted on mats as a part of the painting
- Saw tooth hangers
- Smudged, dirty mats
- No painted colored frames

DELIVERY AND SHIPPING INSTRUCTIONS

Hand-delivered paintings are due on **Sat, August 26, 2017** between the hours of 10:00 am and 2:00 pm. Shipped paintings must be shipped by UPS/Fed-X to arrive at the Museum **August 23-25, 2017**. A \$25 Handling Fee is charged for all shipped paintings. Make Check to WSA in the amount of \$25 and mail to Jaceena Shepard @ 1571 County Road 414, Town Creek, AL 35672. Check must **arrive NLT September 1, 2017** in order for your painting to be exhibited.

PACKAGING

Do not use wooden crates, staple, nails, or styrofoam peanuts. These will not be accepted and your painting will be returned without being exhibited. Airfloat boxes are recommended. You can get a discount on the Airfloat box by saying that you are a member of the Watercolor Society of Alabama when you order.

All shipments must be prepaid and paintings will be returned in the same manner as they are received. Your contact information must be inside and on the outside of the shipping container. **Return shipping costs must be prepaid. A return-shipping label must be placed in an envelope inside the shipping container, clearly marked as "Shipping Label".** Speak with your local shipper regarding procedure for making prepaid return shipments. We will return paintings in the same containers that were used to ship them to us. Their safe return is your responsibility, so pack well and carefully.

Although the utmost care will be taken in handling paintings, neither the Watercolor Society of Alabama nor the HHM will be responsible for damage or loss, whatever the cause. **Artists are encouraged to carry their own insurance.**

Valerie White, Heritage Hall Museum, will make the final selection of awards after all the accepted paintings have been hung in the Burlison Hartselle Fine Arts Center. All artists who deliver their accepted painting(s) will be awarded one-half point toward Signature Membership status.

FORMS

Please fill out the exhibition form below. Tape the **completed form** to the back of your painting. When filling out this form, be sure to put the sale price or NFS (NOT FOR SALE) to match the information you provided on your entry form. Changes in the price/

NFS status of a painting are not permitted after acceptance. The HFAC charges a **10% commission** on sales. Make sure you have **signed the Exhibition form attached**.

SUBMISSION TO THIS EXHIBITION CONSTITUTES ACCEPTANCE OF STATED CONDITIONS AND INCLUDES PERMISSION TO PHOTOGRAPH ACCEPTED WORK FOR PUBLICITY PURPOSES.

For additional information, please contact:

Jaceena Shepard: **256 810 9240** or jaeshep@aol.com or Shirley Tucker: **256 733 8353** or sjtuck41@att.net. Again, congratulations. We look forward to seeing you at the reception.

CHECK LIST:

- \$25 Handling check mailed to Jaceena Shepard for shipped paintings
- Painting framed with Plexiglas plastic glazing
- Size frame NLT 48" in any direction; NLT 3" wide
- Frame: SIMPLE wood or gold, silver, or black metal – no carved ornamentation
- Wire ends taped/coated, ready to hang – light enough to be handled by one person
- Mats are clean and are white or off-white
- No mats painted onto the original artwork
- Wood Liners – wood tone, white, gold, or silver
- Pre-paid Return Shipping Label inside the shipping container
- Signed Exhibition Label filled out and attached to back of painting.
- Arrangements made for painting to be delivered NLT **August 23-25, 2015** for shipped paintings
and on **August 26, 2017** for hand delivered paintings.

**PLEASE FILL OUT THE ATTACHED EXHIBITION FORM COMPLETELY
FOLLOW THE DIRECTIONS CAREFULLY**

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WSA COPY - PLEASE MAKE A COPY OF YOUR COMPLETED FORM FOR YOUR RECORDS – ATTACH THIS FORM TO THE BACK OF THE PAINTING

Submission of the painting listed below indicates artist agreement with the conditions in the prospectus, including statements about liability for loss or damage, and reproduction for publicity.

Signature _____ Date _____
Artist's Name _____
Address _____ City _____
State _____ Zip _____
Title of painting _____
Day Phone _____
E-mail Address _____
Image Height _____ Width _____
Price \$ _____ Insured Value if NFS \$ _____

THE DELIVERED PAINTING MUST BE EXACTLY AS IT APPEARED WHEN ENTERED WITH NO ALTERATIONS. Any painting not conforming to framing requirements or work not meeting prospectus or framing specifications and eligibility requirements may be rejected at the discretion of the Exhibition Chairman, Selection Juror, or Awards Juror and their decision is final.

[You may view Frequently Asked Questions on the WSA Website for examples of acceptable framing.](#)

-----CUT HERE-----

Retain for Artist Records – PLEASE KEEP A COPY OF YOUR COMPLETED FORM FOR YOUR RECORDS:

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