

**WATERCOLOR SOCIETY OF ALABAMA**  
**75<sup>th</sup> National Annual Exhibition**  
**May 15 - July 15, 2016**  
**Alabama Center for the Arts**  
**133 2nd Ave NE, Decatur, AL 35601**

256 260 4293, [Alabamacenterforthearts.org](http://Alabamacenterforthearts.org)

**JUROR OF SELECTION** The 75<sup>th</sup> Exhibition Selection Juror, Marilyn Hughey Phillis, AWS, NWS, whose background is in both art and science states: "Every painting is an adventure in the search for truth and beauty through the use of color, form and light. I am always looking beyond the surface to the depiction of the human response to nature. It is not just what the eye sees, but what the soul senses, that I find important, and the statement I want to communicate in my work." Known for her expressive water media paintings ranging from representational to cosmic abstraction, Marilyn has served as juror for many major national and regional juried exhibitions. Marilyn is widely known for her inspiring lectures, creative water media, collage, and healing arts workshops. Marilyn, an Ohio native, currently living in Wheeling, West Virginia, may be contacted for workshop or jurying information at 72 Stamm Circle, Wheeling, WV, 26003; 304 242 6831; mhphillis@aol.com.

**AWARDS JUDGE** Janet Rogers, AWS, FWS, SCWS, originally from Philadelphia, PA, lives in Ormond Beach, FL with watercolorist Steve Rogers. Janet has won numerous awards from exhibiting her watercolors including Disney's Festival of the Masters, Under the Oaks, and the Florida Watercolor Society, of which she is a Signature Member, and also a Member with Excellence of the South Carolina Watercolor Society. Janet is well known for her sensitive portraits of women and children as well as her expressive floral paintings. She has gained much popularity as an instructor for many watercolor workshops in the United States and Europe. Watercolor demonstrations are part of her busy schedule, including Epcot International Flower and Garden Festival and workshops throughout the United States. Janet's work is in Maine and Florida, and can also be found in the book "The One Hour Watercolorist" by Patrick Seslar, and published by North Light, as well as her three new DVDs. Janet may be contacted for workshops or jurying information at 2049 John Anderson Dr. Ormond Beach, FL 32176; 386 441 4930 or 386 451 8441; [janet@watercolorsbyrogers.com](mailto:janet@watercolorsbyrogers.com); [www.watercolorsbyrogers.com](http://www.watercolorsbyrogers.com).

**WORKSHOP** Janet Rogers states "I love the qualities of watercolor – its fluid nature. To me, the interaction of artist with the medium is like a dance – full of motion, feeling and expression. I love to watch the painting develop and to discover new color and composition. As a teacher, I would like to enable students to find their connections with watercolor in a new and expressive way." Fresh flowers in the studio will be the inspiration for the beginning of this dynamic workshop – progressing to the figure. Through a series of "fun" painting exercises, artists will develop a more loose and natural approach – enjoying the process of discovering new colors, leaving whites, avoiding mud, while interpreting flowers and figures in this exciting workshop Janet will demonstrate her intuitive approach throughout the workshop and work individually with each student, as well as class instruction. "Show and Tell" sessions will be included so that students can see their progression as well as their fellow students. Members - \$350; Non- Members \$380.) For information contact: Jaceena Shepard at [jaeshep@aol.com](mailto:jaeshep@aol.com).

**CALENDAR**

Feb 27 - CD/E-Mail Entries Deadline (Received by WSA)

Mar 12 - Juror Selection Begins

Apr 2 - Notifications of Acceptance Posted on Web/Shipping Instructions Sent

May 2 – May 5 - Shipped Work Due at Alabama Center for the Arts

May 7 - Hand Carried Work Due (10:00AM-2:00PM)

May 12 - 14 - Workshop with Janet Rogers (9:30M-4:00PM Thur and Fri; 9:30-3:30PM Sat)

May 15 - Award Ceremony and Opening Reception –(1:00PM-4:00PM)

Jul 15 - Exhibition Closes

Jul 16 – Hand Carried Paintings to be picked up (10:00AM-2:00PM)

Jul 18 - Paintings packaged to be shipped

**2014 ENTRY CHECKLIST**

E-mail images or mail properly marked CD.

Complete and send ENTRY FORM.

Send check payable to WSA for entry fee to Jaceena Shepard – see "ALL ENTRIES."

Send check for membership payable to WSA to Heike Covell – see "DUES."

Double-check your Entry Form to make sure information matches that on CD.

All label entry letters (A, B, C) and information must correspond to information on CD/Email.

## **AWARDS**

The Juror of Awards will make the awards selection from the actual paintings displayed in the exhibition. Approximately \$7000 monetary awards and merchandise awards will be granted. All artists accepted into the show will receive one point toward Signature membership or advanced levels of membership.

## **SALES**

Paintings may be priced for sale or not for sale (NFS). Changes in price or NFS status is not permitted following acceptance. Alabama Center for the Arts will receive a 10% commission on sales of paintings exhibited. Keep this in mind when pricing your work.

## **PROSPECTUS & MEMBERSHIP**

Copies of the prospectus and membership application may be obtained by printing it from the WSA web site [www.watercolorsofAlabama.org/exhibitions](http://www.watercolorsofAlabama.org/exhibitions) and <http://www.watercolorsofAlabama.org/membership/join-wsa> for membership application and by viewing it on [www.facebook.com/WatercolorSocietyofAlabama](http://www.facebook.com/WatercolorSocietyofAlabama).

## **MEMBERSHIP BENEFITS**

\*Receipt of Newsletters

\*Discount on Workshop Fee

\*Option to be in Members Gallery of Website

\*Earn points toward Signature Membership. For info about Signature Member status, visit the web site at [www.watercolorsofAlabama.org](http://www.watercolorsofAlabama.org). (Dues must be paid annually to retain attained status.)

## **ELIGIBILITY**

This exhibition is limited to members, 18 yrs of age or older, of the Watercolor Society of Alabama whose dues are current and who reside within the United States.

## **SPECIFICATIONS (NEW REQUIREMENTS – READ CAREFULLY)**

Eligible paintings are limited to water-soluble media applied in an aqueous, watercolor manner. Entries must be original, painted after **January 1, 2014**, and **NOT PREVIOUSLY JURIED INTO ANY WSA EXHIBITION.**

### **ALLOWED:**

- Only original artwork by the artist is accepted.
- Watercolor, acrylic, casein, gouache, egg tempera, metallic, ink, watercolor pencil and watercolor crayon.
- Watercolor paper, watercolor or illustration board, Yupo or other synthetic paper.
- Collage items: original water media (water-soluble) work executed by the artist in an aqueous manner on watercolor paper, white rice paper without inclusions, white tissue paper, Yupo or other synthetic papers or a combination thereof.

### **NOT ALLOWED:**

- Textured medium, textured applications (e.g., with pallet knife, applied textured papers).
- Raised paint.
- Diptychs or triptychs unless in a common frame.
- Pastels.
- Class or workshop paintings, copies, computer generated art, digital images, prints or reproductions.
- Copies or likeness of another's work (i.e. painting, drawing, photograph, digital image or prints).
- Original artwork derived from any published source or other artist's work.
- Varnished or waxed paintings.
- Canvas Supports.

## **PRESENTATION OF FRAMED ART**

### **ALLOWED**

- Minimum image size: 140 square inches (multiply height x width; e.g. 10" x 14").
- Maximum frame size: 48" in any direction.
- Maximum frame width: 3 inches.
- Wood frame: simple wood tones or painted gold, silver, or black (**w/o carved ornamentation**).
- Metal frame: gold, silver or black (without decorative corners).
- Light enough to be handled by one person.
- **Plexiglas** plastic glazing only.
- Wire must have taped ends or plastic coating, ready to hang and support the strength of the painting.
- Mats (inner and outer) if used, must be **white or off-white**.
- Wood Liners/Filets, if used, must be **wood tone, white, gold, or silver**

### **NOT ALLOWED**

- Glass or Non-glare glazing
- Frayed wire ends
- Saw tooth hangers
- **Colored mats/liners**
- Mats painted onto the original art to enhance the original painting size limit.
- Smudged, dirty mats

## **LIABILITY**

WSA and the Alabama Center for the Arts will take every precaution against damage or theft, but will not be responsible for damage or loss whatever the cause. Artists should carry their own insurance.

## **DUES**

Members who have not yet paid their WSA Dues for 2016: Send checks in the amount of \$30, payable to WSA, to Heike Covell, Membership Chair, 11012 Willingham Drive, Huntsville, AL 35803-2073.

New Members: Send check for \$30, payable to WSA, to Heike Covell, Membership Chair, 11012 Willingham Drive, Huntsville, AL 35803-2073.

## **DIGITAL ENTRY PROCEDURES**

- \* Color must be accurate for web publication.
- \* Images must be 300 dpi and saved in either JPEG or TIFF format not to exceed 3MB.
- \* Images must be cropped to exclude frames, mats & background.
- \* Each image must have the artist's last name, an entry number (A, B, C) and title to coincide with Entry Form; (e.g. JonesARock.jpg, JonesBScissors.jpg, etc.)
- \* Mailed entries requiring signature will be returned.
- \* Entries may be either by E-mail or CD, but NOT BOTH.
- \* Enclose #10 Self-Addressed Stamped Envelop (SASE) for notification status.
- \* E-mail or CD entries WILL NOT be processed until the Entry Fee, SASE, and Entry Form is received by Jaceena Shepard but NLT Feb 27, 2016. (See "ALL ENTRIES" for address.)
- \* Changes/substitutions to entries will not be accepted after Feb 27, 2016.

## **E-MAIL ENTRIES**

- \* Submit entries, properly identified and formatted according to the digital image REQUIREMENTS above, as an attachment to an Email.
- \* Include in the body of email message your name, address, phone, e-mail address, plus title of image(s), price or NFS, and HxW, in correct order to match the Entry Form, and send to: [WSAlabamaentries@aol.com](mailto:WSAlabamaentries@aol.com). Receipt of your Email/images will be acknowledged.
- \* Send completed entry form, check (payable to WSA) for entry fee for number of images submitted, and #10 SASE. (See "ALL ENTRIES" for address.)

## **CD ENTRIES**

- \* Submit entries, properly identified and formatted according to above digital image requirements, on a CD (No DVDs).
- \* Use a marker to identify each image. (See example at right.)
- \* Send CD with completed entry form, check (payable to WSA) for number of images submitted, and SASE. (See "ALL ENTRIES" for address.)

## **FEE**

- \* 1 or 2 images = \$30, 3 images = \$35. Send Entry Fee checks, made payable to WSA. (See "ALL ENTRIES" for address.)

## **ALL ENTRIES - DEADLINE FOR RECEIPT: Feb 27, 2016**

- Artwork will be reviewed by the WSA Screening Committee to assure adherence to the Prospectus.
- WSA reserves the right to refuse any painting that does not match the submitted entry, the media criteria or framing criteria.
- Works that do not pass either selection screening or final exhibition screening will be returned at artist's expense. The Screening Committee's decisions are final.
- Entrants failing to deliver selected works may be denied entry to future exhibitions.
- No painting may be substituted and none may be removed before the end of the show.
- Send completed Entry Form, check for entry fee, #10 SASE, and CD by First Class Mail Only to:  
**Jaceena Shepard, 1571 County Rd. 414, Town Creek, AL 35672.**

## **DELIVERY AND RETURN SHIPMENT**

All artists whose work is selected for exhibition will receive instructions for shipping and delivery in the Acceptance Notice. A **\$25 HANDLING FEE** will be charged for all shipped paintings. Make check to WSA in the amount of \$25 and mail to Jaceena Shepard @ 1571 County Rd 414, Town Creek, AL 35672. Check must arrive NLT May 2, 2016.





Return Address: Watercolor Society of Alabama  
 1571 County Rd. 414  
 Town Creek, AL 35672

POSTAL  
 PERMIT  
 NUMBER

Jaceena F. Shepard  
 WSA Exhibition Chairman  
 Phone: 256 810-9240  
 E-mail: jaeshep@aol.com

**ENTRY DEADLINE RECEIPT: February 27, 2016**

2016 WSA ENTRY FORM

Artist \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_

#A TITLE \_\_\_\_\_  
 Image Size (HxW) \_\_\_\_\_ Framed Size (HxW) \_\_\_\_\_  
 Price if For Sale: \$ \_\_\_\_\_ Value if Not For Sale: \$ \_\_\_\_\_ Mo/Year Painted \_\_\_\_\_  
 .....

#B TITLE \_\_\_\_\_  
 Image Size (HxW) \_\_\_\_\_ Framed Size (HxW) \_\_\_\_\_  
 Price if For Sale: \$ \_\_\_\_\_ Value if Not For Sale: \$ \_\_\_\_\_ Mo/Year Painted \_\_\_\_\_  
 .....

#C TITLE \_\_\_\_\_  
 Image Size (HxW) \_\_\_\_\_ Framed Size (HxW) \_\_\_\_\_  
 Price if For Sale: \$ \_\_\_\_\_ Value if Not For Sale: \$ \_\_\_\_\_ Mo/Year Painted \_\_\_\_\_  
 .....

AGREEMENT: Submission of this image of the painting, if accepted by the Juror of Selection, shall constitute an Agreement on the part of the artist to comply with the conditions set forth in this Prospectus, including the following:

1. I hereby release and discharge the officers of the Watercolor Society of Alabama (WSA) its representatives, and the Exhibition Venue from any and all claims occasioned by damage or loss of said image or painting while in the possession of WSA/Exhibition Venue.
2. No work accepted may be withdrawn prior to the close of the exhibition.
3. Permission to reproduce the painting for educational or publicity purposes is granted.
4. I realize if my work is selected and I withdraw, or it does not meet eligibility requirements set forth in the prospectus including that it has not been exhibited in another WSA show, I will be disqualified immediately. Awards or letters will be rescinded, and I will not be allowed to enter WSA exhibitions for two years.

\_\_\_\_\_  
 Artist Signature Date

IF YOU HAVE QUESTIONS ABOUT THE PROSPECTUS REQUIREMENTS, PLEASE CONTACT JACEENA SHEPARD AT: [jaeshep@aol.com](mailto:jaeshep@aol.com) or SHIRLEY TUCKER AT: [sjtuck41@att.net](mailto:sjtuck41@att.net)