

41st Annual Rocky Mountain National Watermedia Exhibition CALL FOR ENTRIES

Submission Deadline: May 12, 2014 (mailed in)

May 26, 2014 (online)

Exhibition Dates: September 13 – October 26, 2014

2014 JUROR

Foothills Art Center is pleased to announce that Linda Doll will serve as the juror for the 41st annual Rocky Mountain National Watermedia Exhibition. Linda A. Doll is a painter, digital photographer, graphic artist, instructor and juror. A teacher of workshops and seminars throughout the US, Mexico, Canada, France, Italy, Greece, Spain, Ireland and Bali, she is the President (2012-2014), a Past-President and Life Member of the National Watercolor Society, a Past Board Member and Juror of the American Watercolor Society, and a past Board Member of Watercolor West. She is a Life Honorary Member of the Federation of Canadian Artists and an Elected Life Member of the San Diego Watercolor Society.

Ms. Doll will offer a workshop, *"Seeing the Light"*, at Foothills Art Center August 5-7, 2014 (Tuesday-Thursday). For more information, please visit the 'education' page on our website: www.foothillsartcenter.org or email education@foothillsartcenter.org or call 303-279-3922 extension 32.

DESCRIPTION

The *Rocky Mountain National Watermedia* (RMNW) exhibition, in its 41st year, is presented by Foothills Art Center in Golden, Colorado. This is a highly competitive juried exhibition and Foothills Art Center encourages artists to submit work that is appropriate for display in a fine arts institution.

Artwork will be selected based on content, composition, and technique. Artists are encouraged to choose subject matter carefully and avoid clichéd imagery. *RMNW* attracts entrants and jurors from throughout the United States, and is regarded as one of the top watermedia exhibitions in the country.

FOOTHILLS ART CENTER

In 2013, Foothills Art Center (FAC) celebrated its 45th anniversary. Located in historic downtown Golden, Colorado, Foothills Art Center (FAC) was created for, and is devoted to, leading and inspiring the community through art, education and cultural excellence. FAC was founded in 1968, and is housed in a former First Presbyterian church constructed by pioneers in the Gothic style (1872), and a Victorian mansion built by Perre O. Unger (1899). The buildings are both works of art themselves, and are official members on the United States National Registry of Historic Buildings.

CALENDAR OF IMPORTANT DATES

May 12, 2014: Deadline to receive mailed in entries

May 26, 2014: Deadline to receive online (CaFE) entries

June 24, 2014: Juror selections announced & artists notified via e-mail

July 15, 2014: Deadline for accepted artists' contracts and materials

July 15 – 21, 2014: Shipped works will be accepted

July 20, 2014, 10:00am – 12:00pm: Hand-delivered works will be accepted

August 5 – 7, 2014: Linda Doll Workshop

August 7, 2014, 6:00pm: Lecture with Linda Doll

September 12, 2014, 6:30 – 8:30pm: Member Preview Reception & Award Ceremony

October 27, 2014, 1:00 – 3:00pm: Pick up of unsold artwork

SIGNATURE MEMBERS OF THE RMNW SOCIETY

Foothills Art Center maintains the prestigious RMNW Society. The RMNW Society roster is updated and published annually in the exhibition catalog. Artists may apply for membership when they have been accepted in four RMNW exhibitions by sending an email with verifications to "RMNW Society" at exhibitions@foothillsartcenter.org.

ELIGIBILITY

- Open to all artists residing in the United States.
- Paintings must be an aqueous medium on paper, illustration board or Yupo paper. Canvas is not permitted, nor is computer-generated works or Giclee prints. All collage materials must be painted by the artist.
- All entries must be one-of-a-kind.
- Accepted work must be ready to exhibit with proper hanging mechanism—wire (ends wrapped), D rings; ***no sawtooth hangers***.
- Framing is required using Plexiglas only and all matting must be white or off-white.
- Artworks must have been painted in the last two years, and may not have been shown previously in any exhibition at Foothills Art Center.
- Minimum image size is 80 square inches (multiply length x width). Max image size is 30x40.
- Your source material must be your own design or made from your own photograph.
- If accepted, the painting shipped must be the same as the image submitted.

DELIVERY AND RETURN OF ACCEPTED WORK

- Shipping - accepted work must arrive no later than July 21st.
- All shipped artwork will be charged a \$25 handling fee.
- Detailed instructions will be sent with notification of acceptance.
- Ship work in sturdy, reusable crates or cartons (***no Styrofoam peanuts***). *Investing in a professional shipping strongbox with eggshell foam and a puncture-resistant layer is highly recommended. Strongboxes are an excellent and reusable investment for every artist.*

- Work will be returned in the container in which it arrived.
- All artists shipping work **must** provide a pre-paid return-shipping label. Unsold work will not be returned without a prepaid return-shipping label.
- Work may be hand-delivered on July 20th between 10am–noon. Unsold work must be picked up on October 27th between 1:00-3:00pm.
- FAC is not responsible for damage or loss during transport.
- Please pack your artwork properly. Damaged work and frames will not be displayed.
- FAC provides insurance for artworks while on premises.

CATALOG

Foothills Art Center produces a beautiful full color catalog featuring the artwork in the exhibition and indicating the award winners.

AWARDS

FAC will offer up to \$10,000 in cash awards and merchandise.

SALES

All paintings must be available for sale during the exhibition. Please note that FAC retains a 40% commission on all art sales. Prices may not be changed after submission. Payment for sold artwork will be issued 30 days after the close of the exhibition.

AGREEMENT

Submission to this juried exhibition constitutes an agreement on the part of the entrant to the conditions set forth in this prospectus. Foothills Art Center reserves the right to final curatorial, educational, installation and marketing decisions.

HOW TO ENTER

ONLINE ENTRIES (please note that your online entry must be completed by May 26, 2014):

1. Go to <http://tinyurl.com/n227aq6>
2. Please follow detailed instructions on CaFE and contact them directly if you are having problems.
3. Pay the non-refundable entry fee of \$40 (artists applying online receive a \$5 discount on your entry).

MAILED IN ENTRIES (please note that your mailed in entry must arrive by May 12, 2014):

1. Include your **signed** Entry Form (located at the bottom of this document).
2. Include a self-addressed, stamped envelope (SASE) with \$.95 postage for notification of jury decision if you do not have a valid e-mail address.
3. Include a check for the non-refundable entry fee of \$45 made out to: Foothills Art Center (please put 2014 RMNW in the memo line).
4. A **CD** with the following items saved on it:
 - a. **Digital image files in jpeg format (up to 3 entries).**

- i. You must label each digital image with a number and the title of the work 1title, 2title, 3title, (example: 1open_air.jpg, 2in_transition.jpg, 3willow.jpg) **be sure to use the .JPG extension; do NOT include your name. **This is a blind jury process and the juror should not be able to see your name.**
 - ii. Digital image files must correspond with the title and Entry Number on your Entry Form.
 - iii. Images must be in JPEG format, 1920 pixels in the longest dimension, 72dpi or higher, and no larger than 3 MB in size.
 - iv. Image must be correctly oriented (vertical or horizontal).
 - v. Show only the image, no frame or mat
 - vi. No digital enhancement to the image is allowed
 - vii. No slides or photographs will be accepted.
- b. Please mark your CD's with: first & last name, phone number and email address (the juror will not see your CD).
 - c. Images submitted may be used for publicity and/or educational purposes.
 - d. It is in your best interest to submit a high resolution, high quality image.
 - e. CD's **will not** be returned.

COMMUNICATIONS & NOTIFICATIONS

All correspondence and notifications with entrants will be done via email. Please make sure that your contact information is correct. If you do not have an email address, it is advised that you create one before you enter.

The following are tools available to help format digital entries:

1. Pixlr, www.pixlr.com (the easiest and best, plus it's FREE)
2. Sumo Paint, www.sumopaint.com (easy to use and FREE)
3. Adobe Photoshop Elements, www.adobe.com (if you want to purchase software)

If at all possible, we highly recommend using the CaFÉ Online Entry System instead of the Mailed Entry option –for details go to: <http://tinyurl.com/n227aq6>

For further inquires, contact Becky Guy via email at exhibitions@foothillsartcenter.org or (303) 279-3922 ext. 30.

Mail Entry Materials To:

Foothills Art Center
ATTN: 2014 Exhibitions/RMNW
809 15th Street
Golden, CO 80401

2014 MAIL-IN RMNW Entry Form

Please print, complete and send *signed* form with entry materials

ALL **MAIL-IN** Entries must arrive by **May 12, 2014** to be considered. No late entries will be accepted.

Enclosed:

- Signed Entry Form
- \$45 Entry fee payable to **Foothills Art Center**
- CD with appropriate contents
- If you do not use email, an SASE for notification

Last Name	
First Name	
Email address	
Home Phone	
Mobile Phone	
Work Phone	
ADDRESS	
CITY	
STATE	
ZIP	
Artist Website	

Entry #	Title of Work	MEDIUM	Year Created	Image Height	X	Image Width	FRAMED Height	X	FRAMED Width	Retail PRICE
1					X			X		
2					X			X		
3					X			X		

I accept the terms of this prospectus:

Signature: _____

For FAC use only: Entry Number: _____ Date received: _____ Date added to database: _____
