

**WATERCOLOR SOCIETY OF ALABAMA
73rd NATIONAL EXHIBITION
MARCH 9 TO APRIL 19, 2014**

CARNEGIE VISUAL ARTS CENTER
207 Church St. N. E.
Decatur, Alabama 35601

JUROR OF SELECTION/AWARDS Jeff Bass, NWS, completes historical subject paintings and fine art portraits for private collections and museums. His work is represented in the Smithsonian, the Central Intelligence Agency, the International Spy Museum, the National Naval Aviation Museum and the National WWII Museum, to name a few. He has painted luminaries including President George H. W. Bush, Florida Governor Jeb Bush and Secretary of State George Shultz. His artwork has been featured on CNN, Fox News and France 2 Television; his paintings have also appeared in the Times of London, the Smithsonian Magazine Online and widely disseminated through Reuters and the Associated Press. Licensed images of his paintings are published worldwide. Although Bass also works in oil, he holds a signature membership in the National Watercolor Society. www.jeffbass.com

WORKSHOP

WSA will sponsor a workshop by the Awards Judge, Jeff Bass, in Decatur, Alabama, March 6-8, 2014. The Jeff Bass watercolor workshop will feature practical techniques and materials that depart from the traditional application of water media on paper. Designed to give the watercolorist greater power over the medium, workshop participants will learn to work on prepared surfaces offering greater utility for watercolor artists. Jeff Bass employs aqueous media—such as casein or watercolor—for under painting in traditional oil paintings on panel. This hybridized technique has the unexpected benefit of informing his watercolor paintings with a fresh vision. Subject matter based on the artist's recent visit to southern England, will be the basis for the workshop. Experience land, sea and sky while liberating the medium of watercolor from paper! (Members - \$300; Non-Members \$325). For workshop information contact: Shirley Tucker, 307 Linden St. SW, Decatur, AL 35640 email: sjtuck41@att.net.

2014 CALENDAR

Jan 13 - Receipt of Entries Deadline
Jan 20 - Juror Selection Begins
Feb 5 - Notification Begins
Feb 25 – Feb 28 - Shipped Work Due at Carnegie Visual Arts Center
Feb 25 – Feb 28 - Hand Carried Work Due (Tues-Fri - 10:00AM-5:00PM)
Mar 6 – Mar 8 - Workshop with Jeff Blass
Mar 9 - Award Ceremony and Opening Reception – (1:00PM-4:00PM)
Apr 22 – Apr 25 Return Shipping Begins
Apr 22– Apr 25 Pickup of Hand Delivered Work (Tues-Fri -10:00AM – 5:00PM)

2014 ENTRY CHECKLIST

- __ E-mail images or mail properly marked CD**
- __ Complete and send Entry File Label**
- __ Send check payable to WSA for entry fee to Jaceena Shepard – see “All Entries.”**
- __ Send check for membership payable to WSA to Heike Covell – see “Dues.”**
- __ Double-check your Entry Form to make sure information matches that on CD.**
All label entry letters (A, B, C) and information must correspond to information on CD/Email

AWARDS

The Juror of Awards will make the awards selection from the actual paintings displayed in the exhibition. More than \$7,000 in cash, gift certificates and merchandise is anticipated.

SALES

Paintings may be priced for sale or not for sale (NFS). Changes in price or NFS status is not permitted following acceptance. **Carnegie Visual Arts Center will receive a 20% commission on sales. Keep this in mind when pricing your work.**

CATALOGUES

The Exhibition catalogue will be sent to each entering artist, all WSA members, and all award donors. Additional catalogues will be available for \$10.00 each.

PROSPECTUS & MEMBERSHIP

Copies of the prospectus and membership application may be obtained by printing it from the WSA Web site at <http://watercolorsocietyofal.org/exhibitions/> for the prospectus and <http://watercolorsocietyofal.org/membership/join-watercolor/> for membership application and by viewing it on <https://www.facebook.com/WatercolorSocietyofAlabama>.

MEMBERSHIP BENEFITS

- *Receipt of Newsletters
- *Discount on Workshop Fee
- *Option to be in Members Gallery of Website
- *Earn points toward Signature Membership. For info about Signature Member status, visit the web site at www.watercolorsocietyofal.org. (Dues must be paid annually to retain attained status.)



Add WSA Logo
Return Address: Watercolor Society of Alabama
1571 County RD 414
Town Creek, AL 35672

POSTAL
PERMIT
NUMBER

Shirley J. Tucker
WSA Exhibition Co-Chair
Phone: 256 773-8353
E-mail: sjtuck41@att.net

DEADLINE RECEIPT: JANUARY 13, 2014

ELIGIBILITY

Open to all artists age 18 or older residing in the United States who are members, or will become members, when they enter the competition.

SPECIFICATIONS (NEW REQUIREMENTS – READ CAREFULLY)

Eligible paintings are limited to water-soluble media used in an aqueous manner, which the Society defines as watercolor, casein, gouache, egg tempera, and acrylic paints as well as metallic, ink, watercolor pencil and watercolor crayon. The aqua media can be applied to watercolor paper, watercolor or illustration board, Yupo, or synthetic paper, UNVARNISHED. Collage items, if used, must be painted by the artist on one or a combination of the following: watercolor paper, white rice paper without inclusions, white tissue paper, Yupo or other synthetic papers. Texture mediums ARE NOT ACCEPTABLE. Use of textured applications (with pallet knife, applied textured papers, etc.) is not allowed. No pastels, class work or copies, no computer generated art, no collage material other than water media on paper executed by the artist. No diptychs or triptychs unless in a common frame. Entries must have been executed within the past two years and NOT PREVIOUSLY JURIED INTO ANY WSA EXHIBITION. Only original work by the artist will be accepted. WSA reserves the right to refuse any painting that does not match the submitted entry, the media criteria or framing criteria. Entrants failing to deliver selected works may be denied entry to future exhibitions. No painting may be substituted and none may be removed before the end of the show.

PRESENTATION

FRAMED ART:

- *Maximum framed size: not to exceed 48” either height or width.
- *Minimum image size: 140 square inches (multiply height x width; e.g. 14”x10”).
- *Frames must be of simple/smooth wood (w/o carved ornamentation) or gold, silver or black metal (w/o decorative corners).
- *No frame larger than 3” wide.
- *Light enough to be handled by one person.
- *Plexiglas only. NO GLASS.
- *Wire must be unfrayed, with taped ends or plastic coating, ready to hang. and must support the weight of the painting.
- *Mats and liners, if used, must be white or light neutral tones.

LIABILITY

WSA and the Decatur Visual Arts Center will take every precaution against damage or theft, but will not be responsible for damage or loss whatever the cause. Artists should carry their own insurance.

DUES

Members who have not yet paid their WSA Dues for 2014: Send checks in the amount of \$30, payable to WSA, to Heike Covell, Membership Chair, 11012 Willingham Drive, Huntsville, AL 35803-2073.

New Members: Send check for \$30, payable to WSA, to Heike Covell, Membership Chair, 11012 Willingham Drive, Huntsville, AL 35803-2073.

DIGITAL ENTRY PROCEDURES

- *Color must be accurate for catalogue publication.
- *Images must be 300 dpi and saved in either JPEG or TIFF format not to exceed 3MB.
- *Images must be cropped to exclude frames, mats & background.
- *Each image must have the artist’s last name, an entry number (A, B, or C), and title to coincide with Entry Form.

- *Save and name images with artist last name, entry # of painting from entry form, and name of painting (e.g. JonesARock.tif, JonesBScissors.tif, etc.)
- *Mailed entries requiring signature will be returned.
- *Entries may be either by E-mail or CD, but **NOT BOTH**.
- *Enclose #10 Self-Addressed Stamped Envelop (SASE) for notification status.
- *E-mail or CD entries **WILL NOT** be processed until the Entry Fee, SASE, and Entry Card is received by Entry Chairman NLT Jan 13, 2014.
- *Changes/substitutions to entries will not be accepted after Jan 13, 2014

E-MAIL ENTRIES

- *Submit entries, properly identified and formatted according to the digital image REQUIREMENTS above, as an **ATTACHMENT** to an Email.
- *Include in the body of email message **your name, address, phone, e-mail address, plus title of image(s) and HxW, in correct order to match the Entry Card, and send to: WSAalabamaentries@aol.com. Receipt of your Email/images will be acknowledged.**
- *Send completed entry form, check (payable to WSA) for entry fee for number of images submitted, and SASE. (See "All Entries" for address.)

CD ENTRIES

- *Submit entries, properly identified and formatted according to above digital image requirements, on a CD (No DVDs). Use a marker to identify each image. (See example on right) **Note to Printer: The CD example will be inserted from last year's prospectus that Ms. Shepard sent to you.**
- *Send CD with completed entry form, check (payable to WSA) for number of images submitted, and SASE. (See "All Entries" for address.)

FEES

- *2 images = \$30. 3 images = \$35. Send Entry Fee checks, made payable to WSA. (See "All Entries" for address.)

ALL ENTRIES – DEADLINE FOR RECEIPT: JAN 13, 2014

- *Send completed Entry Form, check for entry fee, SASE, and CD by **First Class Mail only** to:
Jaceena Shepard
1571 County RD 414
Town Creek, AL 35672

DELIVERY AND RETURN SHIPMENT

If accepted you will be sent instructions regarding packing, shipping, and hand delivery. All paintings (shipped and hand delivered) accepted for exhibition must arrive between **Tuesday February 25 - Friday 28, 2014**. (Carnegie VAC is closed on Sun, and Mon). All shipments **must** include a prepaid return-shipping label. **Shipped paintings must be addressed to Carnegie Visual Arts Center, 207 Church St, N. E. Decatur. Alabama 35601**. A \$25 **handling fee** made out to WSA, and **mailed** to **Jaceena F. Shepard** (See All Entries for address) will be assessed on shipped paintings. This fee is in addition to the return shipping charges. Shipped art will be returned in the same shipping boxes as received beginning **April 22, 2014**. Artist is responsible for notifying shipper of return shipping date. Hand carried paintings must be picked up **Tues - Fri, April 22 – April 25 between 10:00AM and 5:00PM. (Doors close at 5:00PM)**.

2014 WSA ENTRY FILE COPY

Artist _____

Address _____

City _____

State _____

Phone _____

Email _____

#A

TITLE _____

I/Size (HxW) _____ F/Size (HxW) _____

Price if for sale _____ Value if NFS _____

Accepted Declined

#B

TITLE _____

I/Size (HxW) _____ F/Size (HxW) _____

Price if for sale _____ Value if NFS _____

Accepted Declined

#C

TITLE _____

I/Size (HxW) _____ F/Size (HxW) _____

Price if for sale _____ Value if NFS _____

Accepted Declined

Artist Signature

Date

By submission, Artist acknowledges and accepts all criteria and conditions and gives permission to reproduce the accepted painting in the exhibition catalogue and for publicity and educational purposes. WE RECOMMEND YOU KEEP A COPY.

If accepted, a copy of this label will reflect the status of your entry (accepted/declined and sent to you to be attached to the back of the accepted painting before shipping. This form will identify you and your painting along with the Juror's decision, and it is an absolute necessity for the venue. Paintings without this completed form attached to the back of the painting will be returned.